

the nation's unique bi-weekly

THE CARMEL
Spectator

VOL. II NO. 33 CARMEL, CALIF. DEC. 20, 1954 TEN CENTS

Featuring:

• T'was The Night Before Christmas
ILLUSTRATED BY PAPLOW

• A Short Story
By JOHN McPARTLAND





WHAT'S DOING

D. D. Muir, your Telephone Manager in Carmel

Outdoor telephone booths get new look

Here's the kind of telephone booth you'll see us using in many outdoor installations from now on. And we think you'll like it a lot. Instead of wood, it has a silvery-white aluminum frame, with big glass panels that will give you better lighting. You'll also find it roomier and better ventilated than the wooden models. These handsome new booths cost less to take care of, too... and last longer. They help us bring you more and better telephone service at low cost. Pacific Telephone works to make your telephone a bigger value every day.



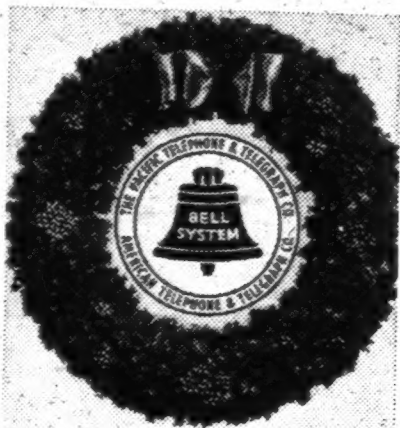
Save time—check doubtful numbers before you call



Lots of times—especially when people are in a hurry to talk to someone—it's a temptation to call a telephone number they're not quite sure of. But studies we've made show that a caller often winds up getting the wrong party in cases like this. For memory can play strange tricks with telephone numbers. And, of course, this means inconvenience and wasted time. That's why we suggest you look up numbers in your directory whenever you're in doubt about them. You'll complete your calls faster and save yourself a good deal of trouble in the long run.

Here's hoping you enjoy a Merry Christmas and a Happy New Year

As another year draws to a close, we hope we've been able to bring you the kind of telephone service during 1954 that you want and like—fast, dependable, courteous. And we intend to do all we can to make it even better during 1955. Meanwhile, all of us here at Pacific Telephone join in wishing you and your's the best of everything during the Holiday Season. Pacific Telephone.



CARMEL SAVINGS & LOAN ASSN.

PAYS

3 1/2%

CURRENT RATE PER ANNUM

All accounts insured up to \$10,000

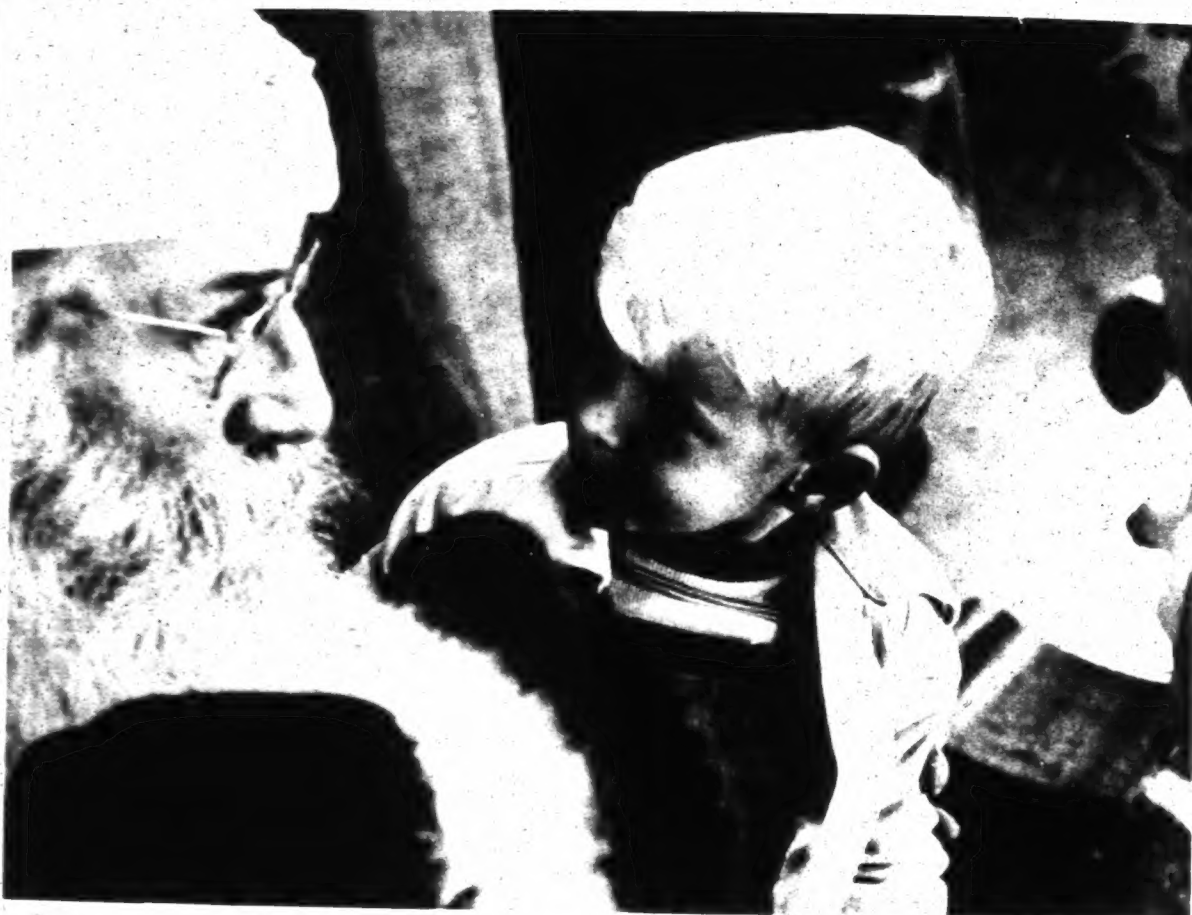
Home Loans Made On Easy Payment Plan

Ocean Avenue

Carmel

Phone 7-4741

TOTS SEE SANTA

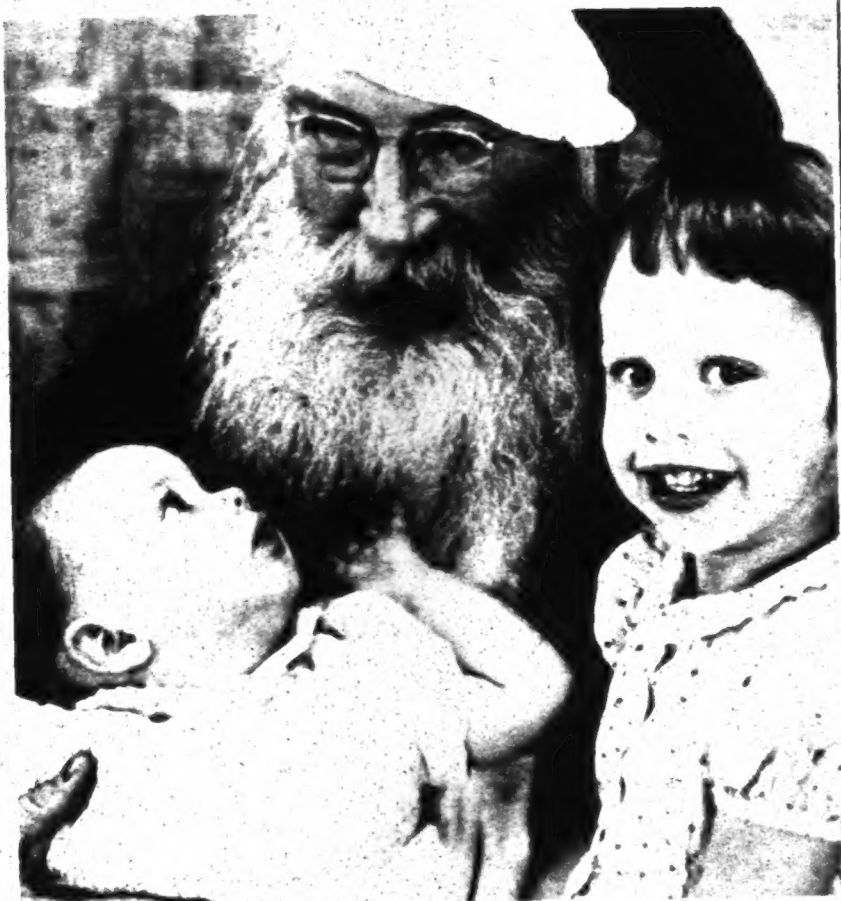


CHRISTMAS TIME is all about children, so here are some more pictures of youngsters calling on Santa Claus. Some, like the one above, were taken at Toy Town where Santa's helper, J. C. McPheeters still wears beard he grew for Crescent City Centennial five years ago.



WILD WEST APPROACH on Santa was used by Christopher Bailey (above) 6, of North Bay View, son of an Army officer. Girls, like the one at left visiting Holman's Santa, and Victoria Lucido (below) of Ord Terrace, were often shy in the presence of St. Nick's representative.





THERE WERE TEARS TOO, but they dried up quickly when Santa handed out candy (top picture). Baby Christina Lucido, with sister Victoria (above), wasn't scared of Santa at all, and the little girl below, already conscious of her prerogatives as a member of the fair sex, gave Santa list a of orders that had no two ways about it.



For the man with the beloved woman on his mind...
lovely lingerie,
flattering robes

The Silver Thimble Lingerie

DOLores ST. NEAR OCEAN AVE. CARMEL-BY-THE-SEA.

Restoring of:

Only Water-proof, Boil-proof Materials used.	GLASS
Cutting, Polishing & Boring of Glass.	IVORY
Special Facilities for any job.	JADE
	WOODS
	PORCELAIN
	METALS
	MARBLE
	ALABASTER

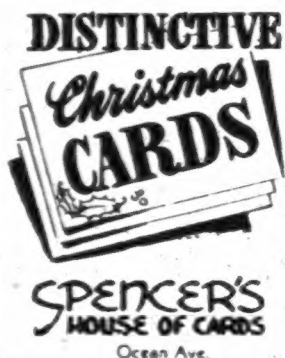
Oil paintings cleaned and restored.
Picture frames restored and colored.
Prisms and glassware for lamps
Glass domes for figurines—
We repair, revamp and redecorate lamps
Lamps Made To Order,
Repairs and Parts
Metal Buffing - Silver Plating
Silver & Pewter Repairs
5th bet. Mission & Junipero
Carmel Ph. 7-3263
ARLYN C. PETERSEN

1954

CALIFORNIA WATER & TELEPHONE COMPANY

NOEL

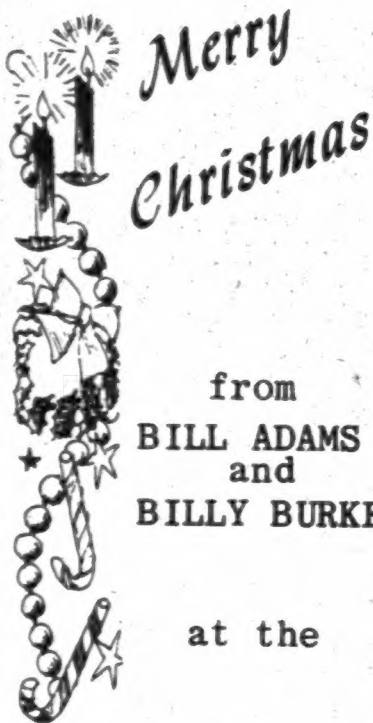
*Christmas Greetings to all
California Water & Telephone Company*



Dinner DEL MONTE LODGE dancing

Every Saturday night...
outstanding cuisine from
7 to 10 P.M., gay music
from 7 P.M. to 12:30 A.M.
For reservations,
telephone 7-3811.

Gate fee refunded with
all meals in dining room.



from
**BILL ADAMS
and
BILLY BURKE**

at the

"Best little Hardware
Store on Dolores"

**CARMEL
HARDWARE**

Phone 7-6049

SPECTATOR

26 ISSUES for \$ 2

P.O. Box AO
Carmel, Calif.

A TRIP TO DALLAS

A SHORT STORY
By JOHN McPARTLAND

I was selling Auburn automobiles in Amarillo that summer and it was hard going. Anything in the summer there would be hard going. Panhandle summers are mean, and I don't suppose twenty-odd years have changed them.

My boss ran the garage and that was the big part of his business, but he figured the best way for his dude automobile salesman to sell Auburns was to light out every time a new oil lease was reported. The reporting was done mostly by big talking in the lobby of the Stockmen's Hotel, or over at Pop Davis' real estate and land title office.

There were maybe twenty of us selling cars in Amarillo that season and we all schemed ways of getting to a prospect first. It was worse than playing low-ball stud or red dog for excitements and disappointments and making money.

Our prospects were all kind of sudden. What I mean is that on Thursday the family might be no-account, living in a beat-up old dog-run house, with a little farm that looked lonesome for water and dead-tired of sun. But by Saturday morning all twenty of us would be in the weeds in front of the farm house, wiping the dust off our demonstrators and tipping our hats to everything female on the place.

Between Thursday and Saturday

what had happened would be that the young engineers in their knee-high laced boots would have given the word to the contract department and the stiff-collar-and-briefcase gentlemen would have come down with their lease papers and bright orange Parker fountain pens. There would be a lot of wiping of faces with apron bottoms and bandanna handkerchiefs, and a lot of going out to the summer kitchen lean-to to talk, and then this no-account family might have a few hundred dollars cash money. What we all went out for, as soon as we heard about the deal at the Stockmen's lobby, or under the sidewalk roof in front of the land title office, was to get ahold of that money.

In a kind of guarded way we automobile salesmen used to exchange ideas on the best way of getting ahold of this lease money, while we stood around and wiped the dust off our pointed-toe shoes on the backs of our pant-legs, fanning ourselves with our straw hats, and smoking cigarettes.

The Studebaker man was dead-sure about selling the missus first, and the Paige, Jewett, and Jordan Line Eight fellows went in mostly for three-for-two-bit cigars and new stag stories. Myself, I was catch-as-catch can. We had two Auburns--a sporty King-of-the-Hill roadster that I'd take out if there were some young bucks in

the family and if I could sneak it away from the boss' kid; and something that looked like a Pecos & Northern Texas boxcar with windows. This was the longest car in America, maybe in the whole world, the Auburn sedan on a 188-inch wheelbase. It was a kind of chocolate brown with a stripe around it, and the best we could do was sort of nose it into our show room, with the rear sticking out in the shop and getting in Gus' way when he was fixing a busted spring on some car.

That was what we had mostly in the shop, busted springs. The oil boom was on, and everybody was in a big hurry, and the roads weren't fit for much more than jackrabbits, but there'd be pipe trucks and rigging trucks and salesmen from Kansas City and Fort Worth, and lots of crazy, oil-rich kids.

There were only about half-a-dozen car agencies in town, but there was enough brand new money pouring up out of the ground to keep the whole twenty of us high-tailing around all day.

It was just the beginning of summer when we all piled out over a road that wasn't no more than wobbly wagon-tracks toward Otto Grottstrosser's farm. It was a good piece out and I'd have made it first, like I was hoping to, if I hadn't taken two or three wrong turns and got lost. As it was I got

there last, rolling over the hardpan in front of the Grottstrosser place like an ocean liner docking.

It wasn't much of a looking place. In those days the Panhandle was a back-end of nowhere in a lot of ways, with the stockmen doing fair and the farmers doing poorly until the oil came in. But this Grottstrosser place was far back toward the last ones on the row.

A lot of wild-looking kids were peering from behind a corner of the house, and from back of the privy--the sorriest looking privy I ever saw, and there were some prizes around there back then.

Grottstrosser was easy to find. He was standing on the hard packed dirt in the dog-run--that's the roofed-over open place between the two rooms that made up a farm house like his--and looking down at the four or five salesmen that were still hanging around. All you could see of his face were his eyes, the rest was whiskers, yellowish and tobacco-juicy. He was wearing some jeans that looked like they were made out of leather because the cloth didn't show at all anymore.

Behind him were three or four of his bigger kids, all barefooted and mean-looking. Mrs. Grottstrosser was in an old, seat-sprung rocker out in the sunlight and dust. She was wide, a good deal wider than the chair-bottom or the sides,



From where I sit... by Joe Marsh

Guess It's Called a Safety "Drive"

Whitey Fisher, from the State Motor Vehicle Department, dropped by to discuss some of our local traffic problems.

"Up at Center Junction," Whitey says, "they've got a new sign that really slows down the traffic going through town."

"The sign says, 'At 25 miles an hour, you can drive through Center Junction in 2½ minutes!' It slows people down too--some just take it easy to check on that 2½ minutes, I guess. Hasn't even been a dented fender since that sign went up."

From where I sit, it wasn't what the sign said, but the way it was said. People are usually pretty understanding if they understand what you mean. It's the same way with differences of opinion. Perhaps your neighbor prefers a temperate glass of beer, and you would choose buttermilk. What I'd like to see is for all of us to "slow down," talk it out, and be respectful of our neighbor's rights.

Joe Marsh

Copyright, 1954, United States Brewers Foundation

CARMEL STUDIOS OF MUSIC AND ART
Mission near Third Carmel 7-3347

Class or private lessons for adults or children in
PIANO - THEORY - ACCOMPANIMENT - ENSEMBLE
DRAWING - OIL AND WATER COLOR PAINTING

GILBERT BOYER - Concert pianist, teacher, conductor
LOUISE CARDEIRO BOYER - Artist and teacher.

P. A. MCCREERY INSURANCE

DOES YOUR INSURANCE REALLY COVER YOUR VALUES?

Ocean near Sixth

Telephones:
Business: 7-3541 Residence: 7-3554

Monterey Transfer & Storage

Agents for Bekins Lines - Local and Long Distance
Individual Locked Storage Rooms - Rug Room and Silver Vault

735 Del Monte. Monterey 5-4163

THE CARMEL SPECTATOR, a Carmel-Pacific Publication
Co-publishers -- Thorne Hall and G. S. Bush
Editor -- Thorne Hall
Deputy Editor - G. S. Bush
Published every other Friday. Entered as a second-class matter at the Post Office at Carmel, Calif. Adjudicated a newspaper of Legal General Circulation.
Mailing address: Box AO Carmel, Calif. Phone 7-6451
Subscription rate: \$2.00 per year, \$1.00 for 6 months
\$2.50 per year, out of County.



Around two-hundred-fifty pounds, with a moustache, a pipe, and beady, unwinking black eyes. Maybe a Creek or Choctaw.

The next thing I noticed was that Grotstrosser was looking at the 188-inch Auburn, standing there on the hard-pan and stretching way back.

"Yah," he said, and he moved toward it like a six-foot-four grizzly bear on its hind legs, scattering the other salesmen away from him as we walked. He put his hand on the radiator ornament, bending it a little, and he patted the hood once. I could see, from the way it reflected the sunshine,

that it wasn't quite true anymore. Then he showed that he had some contact with civilization—he kicked the tires. He seemed to be the only one in the Grotstrosser family that wore shoes.

"Yah," he said again, and I'd made a deal.

A good many of these lease deals never worked out. Sometimes Humble, or Magnolia, or (Turn page)

for men
a note from
Harriet Duncan

"Magnificent Trifles"
for under
HER Christmas Tree

Gifts that will give her
continuous delight throughout
the year —

"Country Gems"—Cashmere
sweaters by Dalton—feminine
in styling & fabulous colors
from 17.95

Handmade Contoured Belts
by Calderon—trimmed or plain
from 5.95

Lovely Nylon Lingerie by Van Raalte
in heavenly shades of Blue Horizon,
Dawn glow, Tropical Blue
from 7.95

Exciting new shades & styles in
Luise Spagnoli sweaters from Italy—
short and three-quarter length sleeves
from 14.95

LADIES' SPECIALTY SHOP
614 STREET
NEAR LINCOLN
CARMEL
TELEPHONE 7-4912

HARRIET DUNCAN

P.S. Personalized gift wrapping
is our pleasure

Harriet Duncan

For any worthy
purpose...



WITH A

Timeplan

PERSONAL LOAN

Service is quick, confidential, friendly. If you like, you can borrow on your car, paid for or not. Ask for the Timeplan Department... at any branch!

Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

EXPERT
WATCH and JEWELRY
REPAIRING
AT REDUCED PRICES



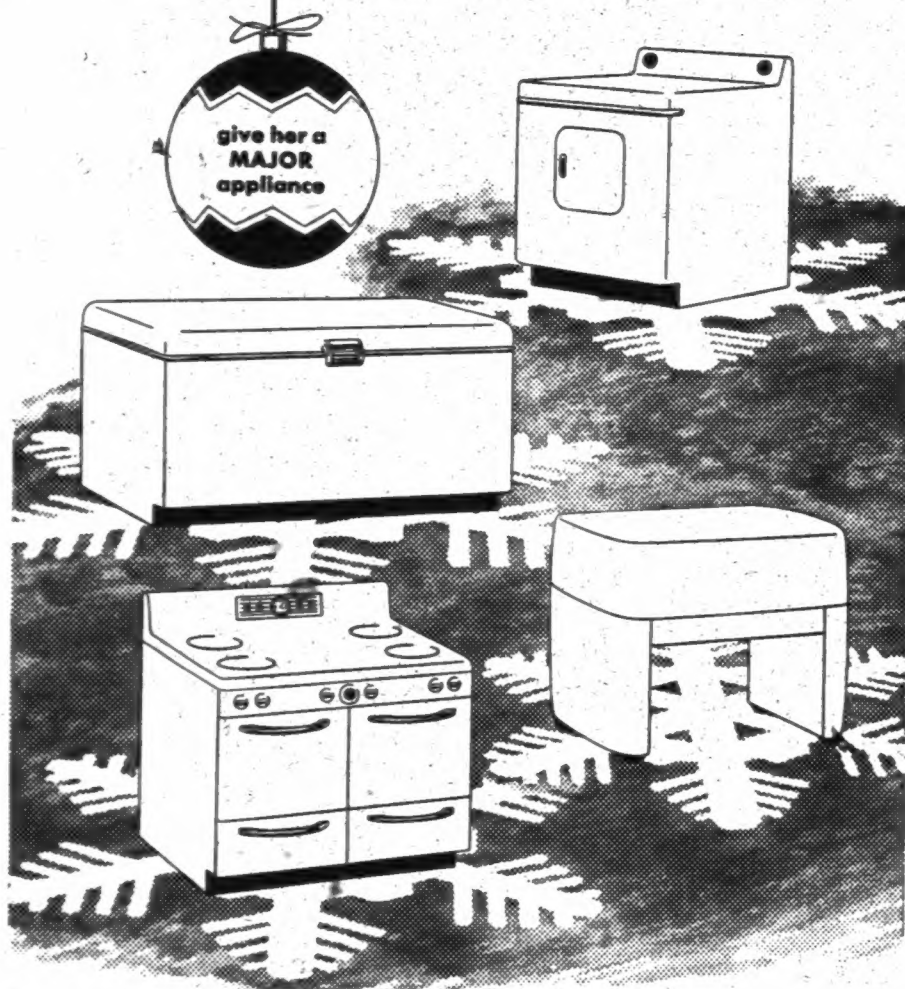
All Work Guaranteed
Ladies and Gents watch bands
given FREE with all watch
repairs.

Open every Thursday 'til 9

MONTEREY
"DEPENDABLE"
JEWELERS

408 Alvarado Phone 2-3188
Monterey Hotel Bldg.

make it a white Christmas



Which of these white work-saving beauties has *she* been dreaming of? A gleaming, automatic washer—or drier? A freezer? An ironer? An automatic range? Here's your chance to make that dream come true—and solve your own problem of "what to give her for Christmas"! Every woman knows that today's modern appliances mean more free time and less work. And with P. G. and E.'s low rates, you pay so little to run them. Why not do that Christmas shopping today—at your appliance dealer's. Make it a *white* Christmas... with a gleaming, white, wife-saving appliance!

Gas and Electricity are cheap in California!

P.G. and E.

Pacific Gas and Electric Company

160-W-1254

LOVER'S POINT RESTAURANT & DRIVE INN



Sizzling Steaks \$1.90

FILET MIGNON
Tossed Green salad, beef
French bread, butter, etc.
Side of Potatoes
French Fried Onion Rings

FROM LOVER'S POINT
Cheese Cake 25c



Foot of
17th Street
Overlooking
Beautiful
Monterey Bay
Pacific Grove
California

Open Sunday 8 a.m. to Midnight
DAILY:
Drive-in—12 Noon to 8 p.m.
Restaurant—8 a.m. to Midnight
Phone 2-7787

A TRIP TO DALLAS

(Cont'd from B-1)

whoever the oil company was, never got around to drilling, and sometimes they drilled and didn't do anything but wear out a mess of tools. After awhile the shiny new car would get to look like the rest of the place, rusty, with broken windows, and the springs sticking out of the horsehair in the upholstery.

But the Grottstrosser lease was different. Early in August the Grottstrosser #1 came in for near four thousand barrels of good gravity crude. When the news hit Amarillo everybody with something to sell was high-tailing out, including me.

The old wagon tracks were runted deep now, what with the pipe trucks chewing into them all day long. When I got to the Grottstrosser place it sure was a different kind of mess than the last time. A long way off you could smell the satly-butter smell of crude, and you could see the smashed derrick while you were still bouncing along in the parade of cars that must have looked like a five-mile tin snake from up above.

They'd capped the well, but everything for a good piece around was covered with crude, and the casing trucks were bogged like elephants in a tar-pit.

While I'd been wheeling the King-of-the-Hill Auburn roadster toward Grottstrosser's I tried to guess what the old man was worth now. His place would sprout a crop of derricks, and easy ten thousand a day or better in dollars.

I had to stop a long way from the house, and slosh through the oil-slick dust. Getting to the old man was going to be like getting to a rich widow at a lodge picnic.

This was one of the biggest strikes in the Panhandle, and Grottstrosser owned better than eighty acres of this miserable, worthless looking land. Every time one of the salesmen got foot-wearied or sun-touched, or sick of sliding in oil, he'd look at the mucking gang trying to build sumps big enough to handle four thousand barrels of oil a day and more, and towards the long row of pipe trucks, springs flat and axle-down in the mud that always gets churned up near a rig, and he'd head back toward old man Grottstrosser like a hound smelling coon.

Mrs. Grottstrosser had switched over from a pipe to Brown's Mule plug, and she kept a good space clear around her seat-sprung rocking chair with some placed shots whenever a salesman edged too close to suit her. She seemed to have about a ten-foot range, the way it looked.

The Grottstrosser kids, ranging down from the big, mean-looking ones to the ones in raggedy shirts and bare bottoms, were running around and raising hell. I guess they'd got kind of used to strangers, what with the rig crew and the cat-skinners and all around. From what I could hear they'd picked up a good bit of their talk, too. All the Grottstrosser kids, male and female, had big voices with a lot of carrying power.

There seemed to be some kind of commotion in the crowd milling around in front of the house, and the salesmen in line at the privy all turned to watch it. What it was was old man Grottstrosser walking toward me.

When we had signed up the papers, where I got the lease-rights check and he got the 188-inch sedan and a few dollars back, he and I had got along pretty good. He didn't have much to say, and I was too nervous to do much talking, so the way it went had pleased him. One of the things that had made me nervous was that the second or third biggest of the mean-looking kids had wanted to rattle me, kind of in fun and because he didn't have much else destructive to do that afternoon. The old man had flattened the youngster with a back-hand before much more than a sprained shoulder had happened to me.

The old man put one of his bear-paws on me, and his whiskers wiggled a little into what I hoped was a smile, and he edged me toward the house, bellowing at his kids meanwhile. When he bellowed they came running.

He got me and all the kids into the kitchen, which was the big room. A couple of the female children had been frying sow-belly and grits on the wood-fired stove, but he made them line up with the rest. I didn't count the Grottstrosser children, but there were upwards of a dozen.

"I'm fixin' to send one of these young-uns to school," he said. He didn't have any German accent, it was just a kind of rumble accent. "Pick out the likely one."

Grottstrosser seemed to have a high opinion of me. Maybe he thought the salesman with the biggest car was the high-class man.

I looked the lot over and settled on one of the weedy ones, a boy that seemed bright-looking.

"Yah," said Grottstrosser. "Tomorrow you go to school."

Years later I heard that the boy had made out mighty well, going to the legislature at Austin.

The whiskers turned toward me again. "You a city fellow?"

"Sort of," I said. I'd been

(Cont'd on G-2)

WOMEN WHO DO THINGS. By BARBARA HALL

McCARTHY--COOK BOOKS PAY



An expert on cooking who hails the almighty can-opener as the greatest gadget in the kitchen is bound to be a hit with busy American housewives.

Marguerite McCarthy, the expert, is definitely a hit--her first book, "The Cook is in the Parlor", published by Little, Brown & Co. in 1949, is still bringing in royalties. "Cook" was followed a few years later by "Aunt Ella's Cook Book", and in September, 1954, Scribners published Mrs. McCarthy's latest, "The Queen is in the Kitchen."

"Anyone," says Mrs. McCarthy, "who can open a can and light a stove can cook--and can be a good cook."

Mrs. McCarthy is all for the quick and easy methods of cooking. "No getting up at 6 o'clock in the morning for me!" she says. "If I'm going to serve soup to my guests, I'll reach for a can on the shelf, add the right spices or herbs, and the soup will be just as good as if I'd slaved over a stove all day."

As the titles indicate, her "Cook" and "Queen" are woman-savers. They stress organization--having everything ready so that there's no fussing at the last minute. With each recipe there is a complete menu.

Each of the books contains a good deal of "chit-chat" which tells a story or sets the stage for what is to follow.

Mrs. McCarthy is most enthusiastic about gadgets--and using them. "I really wrote the books," she says, "in order to tell people what to do with the gadgets I gave them, or to tell them what I do with the gadgets they gave me."

Favorite gadget in the McCarthy kitchen is a portable electric broiler which can be used to broil steaks, toast buns or heat plates.

Mrs. McCarthy's kitchen, incidentally, is small--7 x 7--with wood counters (treated for hot-plates) and loads and loads of cupboards and drawers. She supervised the building of her kitchen and has incorporated many of her own ideas for spacesavers, such as a bin for paper bags on the inside of a swinging door. The kitchen, and much of the house, is gaily wall-papered, and there's a plate glass bolted by the stove to take care of spattering.

Her house at Mountain View and 8th, which was completed just a few months ago, is her main interest right now, and she's still unpacking things and getting them

in order. Each corner of the house is an expression of Mrs. McCarthy's personality. She's an enthusiastic gardener, and says, "This will be the first garden that's really mine, and not some gardener's! I don't have to plant what he wants, but what I want!"

Marguerite McCarthy has been around Carmel for two years now. She raised her family of four children near Los Angeles--most of their time was spent at a ranch in

Antelope Valley. She still spends her summers at her place in New Hampshire, loves New England, says, "I think older women should remain fluid." Now with thirteen grandchildren and three sons-in-law to whom she is "devoted", she feels very wealthy indeed.

Although Mrs. McCarthy has a piece of non-fiction which she's thinking now of turning into fiction, she feels that cook-books are more profitable to write, as they don't go out of style after the first season. "Unless, of course, you write a best-seller!" Proceeds from her books give her the "frosting on my cake." Or, she amends, "better say the but-

ter on my bread!"

"Writing a cookbook", Mrs. McCarthy insists, "is not an easy job. It's like balancing a check-book!" She rewrote "Queen" eight times, figures it takes her two years to write a book. "Once I get started writing, I don't shilly-shally about it. I have a regular time to work, and spends a certain number of hours a day at it."

She gets many of her recipes from other people who, she says, "just hand them to you when they find out you're writing a cook book!" Often she'll change the recipe slightly when she tries it

(Cont'd on G-1)

CHRISTMAS TREE IS UP AGAIN AT SADES

Through the years, occasional memories stand out, among them the child's Christmas tree, sparkling with a thousand treasures, frosted with snow and perfectly made, like a great toy.

Just such a tree is the one at SADE'S this year. Really a sight to see with all its antique ornaments, tiny chariots, fruits, figures and stars, it stands tall and straight, without a single strand of tinfoil or a visible light to spoil its perfect beauty. This is a gift to the village that has become a tradition, recreating each Christmas the enchantment of the season.

Late in the afternoon, when the lights come on, silhouetting the peaked roofs of the Golden Bough Court, which look so much like a setting for Hansel and Gretel, all decked in Holiday finery, drop in and sit by the fire at SADE'S with a spicy hot buttered rum and a snack from the tray of hot hors d'oeuvres.

The scent of pine boughs and the firelight reflected hundreds of times in the mirrored ornaments combine to give one a sense of peace and good cheer rare enough in this hum-drum world. Adv.

LIFE SIZE
SEPIA PORTRAIT
A thoughtful Xmas Present
\$12.50
LOCAL ARTIST
Phone 7-6187

now!

henry

brings you
your own

haircolor formula

custom blended

for you!

and direct
from
new york...
the famous

"try-on" wigs

see which color
is for you before
you choose...



with this
remarkable
new coloring

we can create
hundreds of
different shadings
in blondes,
auburns,
bronzes,
brunettes.

whatever
your complexion
requires,
that's the haircolor
you can get!

it's a thrilling
new process!

it's creme --
kind to your hair

ROUX Creme COLOR

consultation
without charge

6th and dolores
dial 8-0616

henry's
for hairstyling

three shops to serve you

728 munras street, monterey
dial 2-4097

6th and dolores streets, carmel
dial 8-0616

holman's, pacific grove
dial 5-3101

The SPECTATOR

26 ISSUES for \$ 2

George L.

SAYS



MERRY XMAS
AND A
HAPPY NEW YEAR
TO ALL

George L. Tomlinson

INSURANCE BROKER

WORLD-WIDE SERVICE

CABLE ADDRESS "GEORGE L."

LAS TIENDAS BLDG.

TELEPHONE 7-6640

MIMEOGRAPH

IBM - It looks like printing.
Phone 7-3905 - 7-4655



EVERYONE SENDS
THEIR CHRISTMAS
CLOTHING TO US.

We Call and Deliver

Carmel
Cleaners

Delores & Upton

7-6447

Shy About
DANCING?

let me help you
CALL ADELE GIFFORD
7-4918

Mr. Spectator

LETTERS TO SANTA--This is the time of year the Peninsula Post Offices are flooded with what they call "Ah wanta" mail. It comes in a deluge and it is all addressed to the North Pole.

Usually the contents of these letters read, "I wanta doll, I wanta gun, I wanta boat, I wanta this or I wanta that."

And the requests go to the nursery school set's favorite pin-up, Santa Claus.

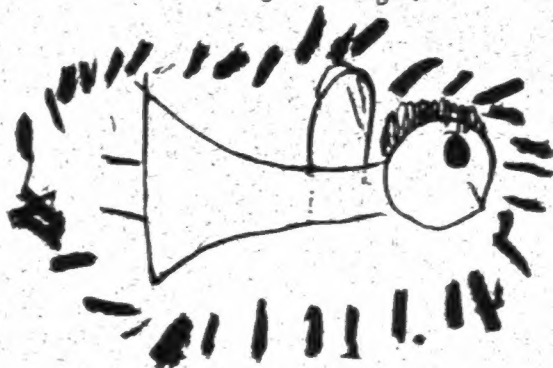
Written in literary styles ranging from painstaking English to hieroglyphics, the letters from Peninsula children reflect the practical and impractical, dreams and realities of all men and the times in which we live.

Sharon writes in a hand that sags in the middle and runs down on the end. "I would like a bike and an airplane that runs and a train that is small and a walking doll and a slide." Sharon is naturally confident. She says at the end, "Thank you Santa Claus."

A letter from Nancy starts with the heading: "I want a" and then follows a three-page list. "P. S.," says Nancy, "if you don't have all these things it will be okay."

The undying faith in Santa Claus' abilities is shown by Danny who wants a "Flying Saucer". As an afterthought, probably with some space travel in mind, Danny asks for a compass. His brother, Edward, not to be left standing about on this old earth, also asks for a Flying Saucer, but he throws in a practical note after his signature. "Please bring Daddy an electric razer."

The daughter of a Carmel contractor wants "A English raser and a Taylor-Tot." She also says, "I am trying to be good" and illustrates the fact with a drawing of an angel.



Rickey's mother got into the act to request, "A new bathrobe and slippers and a new pair of tennis shoes, size 9-1/2." And in a large hand, painstakingly correct and shaky on the capitals, Rickey writes, "And a Golden Trumpet."

Billy is willing to let Santa Claus do the shopping and he says, in letters two inches high, "Thank you for last Christmas. I am a good boy."

Amie is poetic and plays on Santa's appreciation of the finer things. On a large sheet of paper she says, "I want a truck and a little duck."

And there are a few letters which the post office employees open, read, and which make them wish that they had the unlimited powers of a Santa Claus. One said, "Please make mommy better."

...

AND THEN SPEAKING of post offices, there was the gal that was greetin' and totin' t'other day at the p.o. who said, "Christmas always tastes like glue."

...

JUST CALL HIM MISTER-- Overheard at a Pebble Beach party was lady who said-- "If my husband makes Brigadier General this year, we'll retire here..... Otherwise, we'll go to Southern California."

...

TEN CENTS WORTH--Carmel Cartoonist Bill O'Malley and wife, Ada, will leave for a three-months European vacation in February. Plan to go on Norwegian freighter--Ought to be a lot of material there.....Movie Actress Greer Garson, in town last week vacationing from latest film in her mother's Pebble Beach home. Spent time shopping and addressing Xmas cards to friends, "or at least I should hope they are." After being addressed and shipped south in bulk, Greer's greetings will be enveloped and processed for individual mailing by Hollywood secretary.....Carmel Artist Jay Hannah back from Paris, now in New York.....Paul Rink, Big Sur, sold story to Esquire last week, and Big Sur Poet Eric Barker also sold several poems to Atlantic Monthly and the Saturday Review.....

...

CASA MUNRAS

Offers a New Experience



Candlelight dining

In the
Monterey Room

Newest on the
Peninsula

Dinners from 1.75
Dancing Nitely

Hotel - Cottages - Heated Pool
Munras at Fremont - Monterey 65155



time to visit--

our newly renovated dining room--
for those superlative lunches and
dinners. . . . Cocktails, as usual.

Whitney's

Bar open daily--Restaurant closed Sun.

Ocean nr. San Carlos

Carmel 8-9954

SEL'S FINE FOODS

1135 N. Main - Salinas
across from Rodeo Grounds

SPECIALIZING IN ITALIAN DINNERS FROM \$1.50 - COCKTAILS

- VIC BELLORA Maitre D'Hotel
 - HUGO BELLORA Supervising Chef
 - KYLE DURRELL at the Hammond Organ
- Dancing Nitely. From 10 p.m.
CLOSED TUESDAY



CATERING EVENTS

If you are planning an extra special party or reception, perhaps a small informal luncheon or dinner, you and your guests will thoroughly enjoy our

- BUFFET DINNER**--Sunday from 6:00 until 8:30 p.m. in the Terrace Dining Room. \$3.50 per person.
- TERRACE DINING ROOM**--Overlooking the blue Pacific--where dining is truly a memorable experience.

Luncheons from 12 until 2
\$1.50 per person

Dinners including steak or chicken served daily
6 to 8 p.m. \$2.50 per person

- LANAI ROOM**--Serving the finest alcoholic beverages -- anywhere. South Sea Island rum concoctions a specialty.

Whatever your catering needs may be, you can be sure of having tops in fine foods as prepared by one of America's outstanding Chefs.

For Reservations
Phone 7-6476

LA PLAYA HOTEL

CARMEL-BY-THE-SEA - CALIFORNIA



Make Reservations now
for New Year's Eve
DELILAH MUR

authentic Egyptian dances
NO COVER: NO MINIMUM
Floor Show Features

FRESH FRUIT AND CHICKEN CHOW MEY
ALL STEAKS BROILED OVER GREEN OAKWOOD FIRE

REDWOOD GARDENS



MERRY Christmas
and a
Happy
New Year



from
"The Peninsula's Outstanding
Shop for Men

Ed. Williams
716 Munras Avenue
at the Casa Munras
Monterey

Phone 3-4776

CHRISTMAS IS FOR KIDS - NAVY PAGEANT

C-1

THE HARASSED O. D. at the U. S. Naval Postgraduate School Sunday night had a new problem to cope with: nearly 800 youngsters, all completely oblivious to military discipline, overran his domain and occupied it. They did not budge until each and every one of them had exacted his due from the school's Santa Claus, a young anonymous lieutenant in Christmas uniform.

Occasion for this children's occupation was the third annual Children's Christmas Pageant, carefully organized and staged in the school's spanking new auditorium by Mrs. Robert J. Greenway and Mrs. Charles S. Rauch.

Eighty-six Navy youngsters, including the three "carolers" in white in the picture at right, participated in the presentation of the Christmas story.

More pictures on the next page.



SPORTSWEAR FOR LADIES AND GENTLEMEN

LADIES

Liberty Scarves
Handmade Belts
and all the famous
makes of Scottish
Lambswool & Cashmere from \$8.95
Sweaters
Spagnoli Italian Sweaters \$12.95

GENTLEMEN

NECKWEAR

Reps & Foulard Ties
Countess Mara & Bronzini
2.50 to 18.50

SOX

Vivella Sox — 1.50
Scottish Cashmere Sox — 5.00

SPORTSHIRTS,

Washable Cottons — 5.95
Wool — 12.95
and Silks — 32.50
hand blocked

IMPORTED LAMBSWOOL SWEATERS — 7.95

SCOTTISH CASHMERE SWEATERS — 30.00

PAJAMAS,

Flannel — 5.00
Silk — 20.00

SCULLY SUEDE COATS — 60.00

ROBES in Wool & Silk from — 16.50

Correct



Clothing

Derek Rayne, Ltd

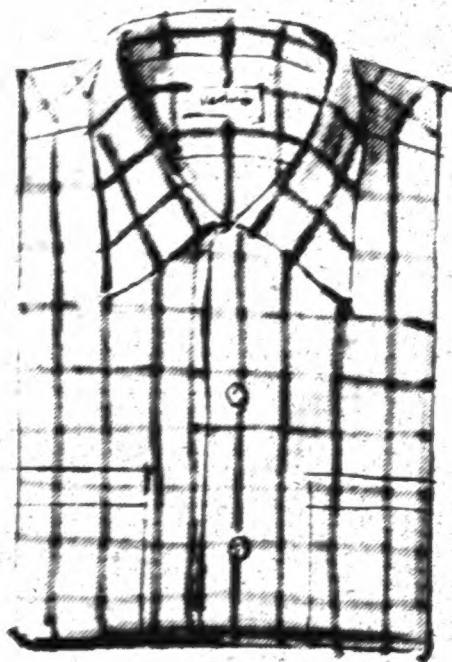
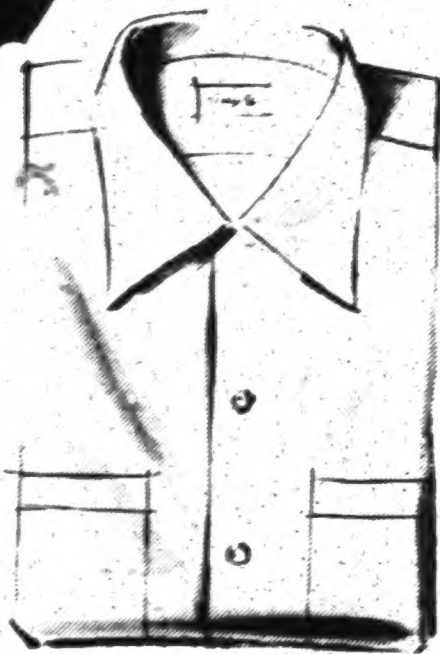
IMPORTERS

Carmel-by-the-Sea, California

OCEAN AVE. - CARMEL - PHONE 7-3000

NOW OPEN EVENINGS

XMAS IS FOR KIDS -- NAVY PAGEANT



Viyella from England by Hathaway

If there is one shirt that fits all sportswear needs — it's Viyella by Hathaway. Viyella has the warmth and softness of its 55% lamb's wool; — the strength of its 45% Egyptian cotton, and it is *guaranteed* washable. The solid colors ring true. The patterns are so neatly woven it's hard to believe they are not surface printed. Choose your Viyella carefully ... it will last as long as a beloved pipe.

from 13.50

Mahar's

Ocean Ave.

Carmel



LIKE A PAINTING from another age, a manger scene was set on one side of the stage, its magic enhanced by exquisite lighting under the direction of Tom Miller and Jim Dooley. In this tableaux, Louise Albrecht is Mary, Bill Hertig is Joseph. The two angels are Cindy Martin and Karen Simpson.



SANTA CLAUS VISIT followed pageant. Top left, Barbara Parks, daughter of Lt. W. L. Parks, talks with her mother before getting in line for presentation. Bottom right, George Veling climbed on Daddy's shoulder to get advance view of Santa Claus.



TOY TOWN

"MONTEREY'S COMPLETE TOY STORE"

2116 FREMONT

BETWEEN SALINAS CUTOFF & AIRPORT ROAD

WILL BE OPEN EACH EVENING 'TIL 9

(INCLUDING CHRISTMAS EVE)

SEE SANTA CLAUS AT TOY TOWN

10. to 12

1 to 4

XMAS IS FOR KIDS

CARMEL KINDERGARTEN



KINDERGARTENERS at Carmel Woods School gave their big Christmas Play this week. Twig Stephenson (above) played the "Littlest Angel". His mother (left) was so touched she cried.

Completely Renovated

You are invited to have your Xmas or New Year's Dinner with us at the beautiful new Bluebird.

Hours: 11:30 to 9
OPEN CONTINUOUSLY UNTIL
AFTER THE HOLIDAYS

THE BLUEBIRD RESTAURANT

Ocean Ave.

Carmel



PRESENTS are big part of any Christmas party. Top, Kindergarten Teacher Fronsa Thayer is surrounded by young friends as she opens her presents. Peter Larson looks in from left. Carolyn Layton stands behind teacher. Bottom, youngsters rummage under classroom tree. The sunny little girl is Andrea Torres.

BOB & TEENA'S

SEASIDE CHILDREN'S STORE

757 FREMONT AVE.

(ACROSS FROM BERGS IN SEASIDE)



FOR CHRISTMAS



BOYS & GIRLS CLOTHING

infant Through

OPEN 'TIL 9 EVERY EVENING 'TIL XMAS.

Size 16



ALSO AVAILABLE AT
LITTLE TYKE

Carmel Valley

CARMEL

Open Even 6:45 - Show 7:30
Saturday Matinee 1:45
Sunday Continuous 1:45 to 11:00
Adm. 60c - Child 30c Tax Inc.

MON., TUES.

Also Guinness Film Festival
Two of His Great Comedies

**the
Man in the
White Suit
AND
Captain's
Paradise**

WED., THRU SAT.

LOVER, SCOUNDREL, ADVENTURER—
A man with a lust for life and
an eye for beautiful women!

STEWART
GRANGER
ELIZABETH
TAYLOR



**BEAU
BRUMMELL**
IN COLOR!
PETER (as PETER) USTINOV with ROBERT MORLEY

WHISTLES sound at Wharf when
Bobbie Sherman shows up in strap-
less chemise in scene of "Charley's
Aunt". Title role is played by
Ben Small (left).

**GROVE
THEATRE**

PACIFIC GROVE, CALIF
Phone 2-854.
The Peninsula's Newest Theatre

THRU TUES.

MIAMI STORY

WITH
BARRY SULLIVAN
SEVERLY GARLAND
ALSO

MASSACRE CANYON

WITH
PHIL CAREY
AUDREY TOTTER

WED., THURS.

LOST DAUGHTER

MAI ZETTERLING
ROBERT BEATTY

FRI. - SAT.
DEC. 24-25

LAFF-O-RAMA

GREAT 7-UNIT-SHOW
The Comedy of the Year

GENEVIEVE
PLUS

Martin & Lewis - Danny Kaye
- Bing Crosby - 3 Little Bears
Disney Cartoon & Pete Smith
Novelty



**CHARLEY'S AUNT
CAN'T**

There's the story about a chap
who sits in a dismal railroad sta-
tion, periodically shaking his head
in disgust. "What's the matter?"
asks a curious waiting traveler
nearby. "I'm trying to pass the
time by telling myself jokes,"
answers the head shaker, "but
every time I get to a point I dis-
cover that I know the joke al-
ready."

This not-very-funny little story
is apropos of "Charley's Aunt".
Cont'd on F-3.

NEW ARRANGEMENT AT BOUGH

The Board of Directors of Car-
mel's Golden Bough Playhouse has
made arrangements with Henry
Pincus of the Clay and Larkin
Theaters, San Francisco, for a
complete buying and booking de-
up with the two Bay City thea-

ters.
All of the outstanding European
films playing or to be played in
those San Francisco Theaters will
be seen locally.
The first of the carefully chosen
Cont'd on F-4.

TEL. 2-9545
MONTEREY

hill theater

**STARTS
XMAS
DAY**



the new
J.A. RANK
comedy
you and all
your kids
must see!

**The Little
KIDNAPPERS**

Plus--WHITE MANE

KIDS UNDER 12 - 50¢

XMAS DAY: Cont. from 2:15

Complete Shows 2:15 - 4:35 - 7 - 9:30

MATINEES: SUN. & WED. at 2:15

EVES: 7 & 9:40

STARTS FRIDAY DEC. 31

'IT CALLS FOR CHEERS!'

MICHAEL MYERBERG PRODUCTIONS, INC. presents



**HANSEL
and
GRETEL**

Distributed by RKO

KIDS
UNDER 12 - 50¢

Full Length
Feature
Musical
Fantasy
in FAIRYLAND
COLOR by
TECHNICOLOR

FRI-SAT-SUN- Cont. from 1:30
MAT. WED. JAN 5 EVES: 7 & 9

**STARTS THURSDAY
DEC. 30**

**GOLDEN BOUGH
PLAYHOUSE
CARMEL**

She's scant of clothes
and loaded with sex appeal!

Gina Lollobrigida

**"BREAD,
Love
and
DREAMS"**

by VITTORIO DE SICA

A SUPERB FILM
and HILARIOUS
COMEDY



**ONE
WEEK
ONLY!**

"The first chance
to watch Europe's
biggest sex bomb
in an all out
explosion."

—Time Magazine

PENINSULA PREPARES FOR XMAS



MUCH OF THE JOY OF CHRISTMAS lies in its anticipation, and decorating the festive tree is not the least of thrills. Here Patty Lewis, daughter of Mr. and Mrs. J. Conrad Lewis, works on family tree.



PARCELS PILE UP at the Carmel Post Office. Postmaster Fred Mylar surveys the record load.



NEW TOYS are previewed in a Monterey store by Tom and Duane Matteson.

SPECIAL CREDITS

SPECIAL CREDITS-- Carmel Cartoonist and Illustrator Bob Paylow took time out this biweek from his busy schedule of turning out work for the major national magazines to do several special illustrating jobs for this publication.

Among them are the fine illustrations of " 'Twas the Night Before Christmas", the illustration for John McPartland's story "A Trip to Dallas", and the Spectator's cover....

Pacific Grove Author John McPartland is the author of the unusual narrative short story, "A Trip to Dallas", in this issue. McPartland, who turns out two fiction books a year on contract for Gold Medal, in addition to selling his "Trip to Dallas" to us this week, sold a novel-ette to Argosy....

The short story, "Bloomie, a Christmas Tale", was written by staff writer Stuart James. The illustrations were done by his Artist Wife Louise James.

...



L. Miller
Millerkins

The Indispensable
**TAILORED
SUIT PUMP**

Black Calf
with Button
16.95

**BLACK
LLAMA**

with a Slender
Instep Strap 16.95




Miller's Guild Shop
DOLORES NEAR OCEAN
CARMEL
CALIFORNIA

LA PLAYA HOTEL takes pleasure in announcing

Christmas Dinner will be served 1:00 P.M. to 8:30 P.M.

New Years Eve Dinner 6:00 P.M. to 9:00 P.M.

New Years Day Dinner 1:00 P.M. to 8:30 P.M.

IN THE TERRACE DINING ROOM & NEW GARDEN ROOM

\$3.50 PER PERSON

PLEASE MAKE RESERVATIONS EARLY

For Reservations
Phone 7-6476

LA PLAYA
HOTEL

CARMEL-9V-T96-88A • CALIFORNIA



A
SUBSCRIPTION
TO THE

SPECTATOR

26 ISSUES for \$ 2

P.O. Box 40
Carmel, Calif.

CARMEL LIGHTS UP

MERRY CHRISTMAS



Carmel Pet Shop



Gov't Inspected
Horse Meats

PET SUPPLIES and ACCESSORIES

7th & Dolores Prop., CLARICE M. SLATER Dist 7-4911



BIG CHRISTMAS TREE lights up at the head of Ocean Avenue in Carmel (above) as sunset pales over the Pacific. After dark, tree marks gateway to the village (below). Both photos were instantaneous exposures on new Kodak film.



RELAX FROM XMAS SHOPPING

Pigalle

IS ZEE PLACE TO GO, NO? Oui!

MUSIC
ART
DINNERS

JAZZ & SWEET
John Henderson, Band
Jack Mathis, Trumpet
Benny Compagno, Drums

27th

La Penitente Cafe

Jam Sessions Every Sunday 4 to 7 Ph 2-5625

Do Your Holiday Shopping the EASY Way ...
Let the PINK ELEPHANT Help You

- Eliminate the "shopping around" problem ... (Easy to park at our door)
- A bottle is one of the most accepted gifts ... (Certain to be used ... sure to be appreciated)
- Our prices can't be beat anywhere ... for example:
(Heaven Hill straight Kentucky bourbon .. 39.85, case 12 Fifth)
- (Esquire Kentucky blend .. 34.45, case 12 Fifth)
- (Beautiful decanters at no extra cost .. as low as 4.38)

Plan Your Holiday Parties the EASY Way ...
Use Our MANY FREE SERVICES ...

- Glassware, punch bowls & cups, portable bars (LOANED FREE)
- FREE Ice Cubes
- FREE Home Delivery
- FREE Gift Wrapping
- We help you estimate your needs as to quantities and types of drinks



Look for the PINK ELEPHANT on Fremont
1 block north of Airport Road
Phone 5-6394



MRS. CHARLES ANDERSON, 89, has been Mrs. Santa Claus at the Congregational Church for 26 seasons. This year, as last, she also visited the Pacific Grove Cooperative Nursery School, brought the kids brand-new pennies.

P.G. has a MRS. Santa Claus



YOUNGSTERS CROWDED around Mrs. Santa Claus (left), among them Donald Partridge, Jan Hunter, Debbie Noble. Presents at party included toy make-up kits. Mrs. Ed Hunter (above) showed daughter how to use lipstick. Kids snacking at party included Donald Partridge, Cindy Perry, Irene Evers and Roger Eddy (below).



BOYS WILL BE BOYS even at Christmas parties, to wit Roger Eddy and Dick Heiland.



CARMEL TODDLERS' PARTY



SONGS AND COOKIES marked the Christmas program of the Carmel Parents' Nursery School. Above, Clara Coniglio, Terry Head and Ralph Forbes wait for their snack. Below, Terral McBride and her brother eat candy and drink juice. Bottom, Suzy Vial takes good look at accordion that accompanied singing.



Rocky Point LODGE

Closed Xmas Weekend

having
**GALA
NEW YEAR'S EVE
PARTY**

Make Reservations Early

TO OUR MANY FRIENDS

A VERY
MERRY
CHRISTMAS

From

**Forest Ave
Ice Cream Store**

208 FOREST AVE., PACIFIC GROVE

Also Magazines and Candy

(We have MOVED NEXT DOOR. Come in
for HANDPACKED ICE CREAM —
still **75c** QT.



NOW!

YOU CAN HAVE DELUXE '55 HOFFMAN
EASY-VISION TV FOR AS LOW AS 149.95!



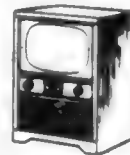
149⁹⁵

Now—the greatest values in Hoffman history—the lowest prices in Hoffman history! Why settle for less than Hoffman quality with the famed Easy-Vision Lens that softens harsh picture light? It's yours for pennies a day now with one of these brand new '55 Hoffmans! See the new Super Value Four models today!

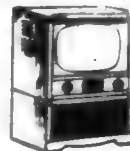
17" SPACE SAVER

Brand new with amazing Hoffman Mark Ten Chassis. Cabinet is only 14" high, 18" wide, 19" deep, but the picture is full-sized 17"! Side controls. Swivel base tilts forward to reduce glare (optional extra).

Model 7M181



21" CONSOLE
In mahogany,
blond,
cherrywood.
Model 21M357
from \$99



21" TABLE
MODEL
In mahogany or
blond. Matching
base extra.
from \$99



21" SUPER
Deluxe console
with private line
earphone jack.
Model 21M345
from \$99



**ABINANTE
MUSIC STORE**

425 Alvarado

Monterey

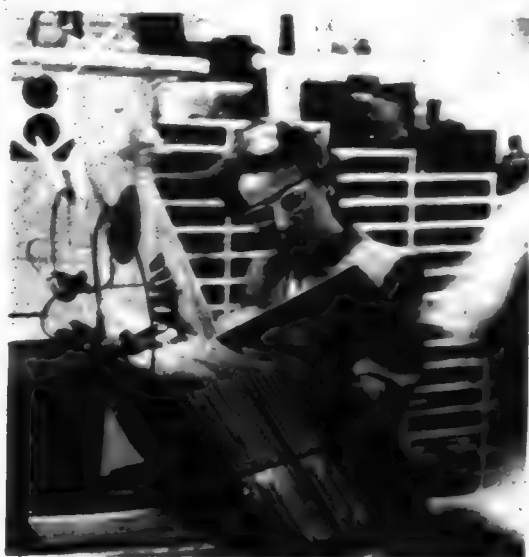
CANDID CAMERA: CHRISTMAS SHOPPERS



CHRISTMAS SHOPPING started early this year on the Peninsula but the last days before Christmas will see the greatest rush. Early shoppers included Mrs. Paul Brooks of Pacific Grove who carefully sniffed perfume sample offer by Mrs. Marjorie Azevedo before making up her mind.



PICKING CARDS was no easy matter for Mrs. Laszlo Toldi of Carmel who had daughter, Cathryn, with her on shopping trip.



VISITOR from Missouri, Mrs. Lloyd R. Koenig, bought records in Carmel to send friends for Christmas.



PURSE TO MATCH brown pumps was bought for his wife by Gustav Erbe of Carmel in department store.

SEASON'S
GREETINGS
from

The House
that Jack Built
JEWELER • SILVERSMITH
Carmel-by-the-Sea, California

Cadema's

ON HOLIDAY VACATION
WILL REOPEN
DEC. 30

NEW YEARS EVE DINNER
5 TO 11 P.M.
NEW YEARS DAY
3 P.M. TO 9:30 P.M.

NO ADVANCE IN PRICES
ON THE
SALINAS HIGHWAY
PHONE 5-3792
MONTEREY



PICTURE OF PERFECT RELAXATION



FOR READING



FOR WATCHING
TELEVISION

ONLY THE
ORIGINAL
Contour
LOUNGE

- Gives you perfect "head rest"
- Cradles torso and knees in relaxed, flexed position
- Most important keeps your 2 feet above seat level



Only chairs bearing this trademark are genuine
of the Original Contour Chair Lounge Co., Inc.

Contour Chair Shop

CANDID CAMERA:

CHRISTMAS SHOPPERS



surround her with
an air of
excitement...

give her

ELECTRIQUE

Max Factor's unforgettable new
fragrance in elegant Christmas gifts

BATHING
BEAUTY

After the last pat
of the towel,
she'll want these:
dusting powder
with bath-size
puff, parfum
cologne ... \$4.00



PARFUM COLOGNE
ELECTRIQUE

thrilling new
essence that clings
... and clings. \$2.50

MAGIC WAND
A tall, tall shaker
of dusting powder
capped with a
bottle of parfum
cologne ... the
fragrance trick of
the year. \$1.50



All prices plus reduced tax.

COSMETICS street floor



NEW SYSTEM for mailing packages at Carmel Post Office speeds up process, but lines still form at peak hours. Thanks to Christmas spirit, most everybody seems in good mood despite waiting.



WEIGHT of package is surprise to Mrs. Shirlee Brodie of Carmel (top). Number of greeting cards this year means much extra work to John Orchard, Jr. who is employed in Pacific Grove post office (bottom).

SPECIALTY
Snowball Flaming Dessert
Open 7 A.M. to 7 P.M.
Closed 25th & 26th



NIKKO'S
Where Quality and Service Excel
5TH & DOLORES
Ph. 7-3367

Gift Hints

Village Shoe Tree

SLIPPERS

For Men - Women - Children

HANDBAGS

Calif. Leather Goods Co.
New York, N.Y.

HOSIERY

Womens and Childrens
Complete Selection

Call for prices \$2.00 to \$11.00

Village Shoe Tree

GALA NEW YEAR'S
EVE PARTY

See the Old Year out and
the New Year in at the

CAROUSEL

IN CARMEL VALLEY

where everybody has fun!

DINNER

from 8 p.m. 'til 1955

CHARCOAL BROILED

Filet Steak

CHAMPAGNE PUNCH
(plenty)

ENTERTAINMENT
Dancing - Favors

\$5.00 Per Person

PHONE NOW FOR RESERVATIONS — DIAL 9550

'Twas the night before Christmas



Season's Greetings

A MERRY CHRISTMAS Carmel Plumbing & Appliances

LENARD COSKY, OWNER

Dolores across from P.G. & E. Carmel
Ph. 7-3388

*MERRY
CHRISTMAS*

LAUNDROMAT Half Hour Laundry

LARGE SHAG RUGS WASHED AND DRIED

Ph. 5-4712 345 Del Monte Ave. Monterey



We hope your Christmas
will be joyous and your
New Year filled with
happiness and achieve-
ment.

THRIFT Food Store

614 Lighthouse Monterey
San Carlos between 5th & 6th Carmel



Hayward Lumber Co.

18th & JEWELL AVENUE
PH. 5-3219 PACIFIC GROVE

'Twas the night before Christmas,
when all through the house
Not a creature was stirring,
not even a mouse;



The stockings were hung
by the chimney with care,
In hopes that St. Nicholas
soon would be there.



Paplow

Season's Greetings

Rancharia Motel

Nearest Motel to
"Fort Ord"

12 Modern Units, Radios, TV's,
Kitchenettes, Car Ports
1725 Fremont at Del Monte
Ph. 2-4071 - Seaside

Merry Christmas

Waters - Beebe Co.

600 MUNRAS

DE SOTO
Ph. 5-3166

PLYMOUTH
MONTEREY

SEASONS GREETINGS THE RUG DOCTOR



601 CHARLES

Ph. 5-3873

SEASIDE

SEASON'S GREETINGS

Watson's Nursery

Trees, Shrubs, Natural Plants - Supplies

DAVID AVE. EXT. WEST OF STOP SIGN

P.G. - CARMEL RD.

Ph. 2-4010

SEASON'S GREETINGS



**Bindel's Cater Creamery
CECIL'S HOUSE OF VALUES**

555-658 Del Monte Ave., Seaside
Ph. 5-6352 - Greyhound Depot

Merry Christmas
Dan Searle



Specializing in
MASONRY MATERIALS
Visit our Display Room on Suggested
Plans for Barbecues & Patios
Fireplaces, Etc.
Adobe Blocks - Arizona Flagstone
Brick & Cement - Concrete Blocks
& Shapes
Estimates gladly rendered for Materials
MONTEREY 5-4046
MONTEREY SUPPLY CO., Inc.
Present Location: 815 Day Key Canyon Rd.
Seaside - Just off Del Monte

LUCE & CO.

Monterey Branch

Wholesale

Meat and Provisions

U.S. GOVERNMENT INSPECTED MEATS

Phone Monterey 2-4533

1009 Del Monte Avenue

Monterey

"THE SIGN OF FINE SERVICE"



MOVING
STORING
PACKING
CRATING
BOXING

Government Contractors

Del Monte Ave. and Manzanita, Ph. 2-7526



*Christmas
Cheer*



**CASA MUNRAS
HOTEL AND COTTAGES
IN THE CENTER OF MONTEREY**

CASA MUNRAS, MONTEREY PH 5-5155

The children were nestled
all snug in their beds,
While visions of sugarplums
danced in their heads;

And mamma in her kerchief,
and I in my cap,
Had just settled our brains
for a long winter nap;

When out on the lawn
there arose such a clatter,
I sprang from my bed
to see what was the matter.

Away to the window
I flew like a flash,
Tore open the shutters
and threw up the sash.



SEASON'S GREETINGS

STOLTE Inc.
GENERAL CONTRACTORS

Post Office Box 1470
MONTEREY, CALIF. PH. 2-4557



**3-HOUR
CLEANING
SERVICE**

Quality Work
We Operate Our Own Fleet
Free Pick Up and Delivery

CITY CLEANERS

725 Broadway

Phone 2-5530

M. W. CROWLEY
Real Estate & Insurance

REALTORS

MEMBER REALTORS' EXCHANGE

A RESPONSIBLE FIRM SINCE 1924

586 LIGHTHOUSE AVENUE PH 5-5104
PACIFIC GROVE



*Yuletide
Cheer*

**SEASONS
GREETINGS**

MAYLANS MEN'S APPAREL

292 ALVARADO ST.
PH. 2-7595 MONTEREY

**MERRY CHRISTMAS
and
HAPPY NEW YEAR
from**

SALINAS TALLOW CO.

Cattleman Lane, Salinas, Calif.

CALL 2-6436 (P.O. BOX 41)
DEAD STOCK REMOVED PROMPTLY

GREETINGS TO YOU

A & C MEN'S WEAR

(ARMY & NAVY GOODS)

155 Main St. Ph. 9522 Salinas, Cal.

HARBEN ARMY SUPPLY

298 ALVARADO ST., MONTEREY
PHONE 5-3452

To our many friends
**MERRY CHRISTMAS
and
HAPPY NEW YEAR**

Seasons Greetings

**Joyous
Greetings**
DOLORES PHARMACY
A DISTINCTIVE DRUG SHOP
CARMEL

Dolores and Seventh Phone 7-7644

**Merry
Christmas**
CARMEL BUILDERS SUPPLY

COMPLIMENTS
J. O. HANDLEY, Owner

Phone 7-6426
Junipero and 4th Carmel, California

MERRY XMAS
and
A PROSPEROUS NEW YEAR
from
Knapp Cabinet Co.
GENERAL MILLWORK and CABINETS
PLASTIC TOPS OUR SPECIALTY

Telephone 7-4507
P. O. Box 2548
San Carlos and Ocean Carmel, California

**Yuletide
Greetings**
TWIN OAKS MOTEL

2101 Fremont St.
Ph. 5-5407 Monterey
17 Units

MERRY CHRISTMAS & HAPPY NEW YEAR

CHANTICLEER LODGE
2000 Fremont St.

Ph. 2-1818 Monterey
20 Units

TO ALL
OUR FRIENDS-
Greetings
Californian Motel

2042 Fremont St.
Ph. 2-7241 Monterey
20 UNITS

The moon, on the breast
of the new-fallen snow,
Gave a luster of midday
to objects below,



When, what to my wondering
eyes should appear,
But a miniature sleigh
and eight tiny reindeer,
With a little old driver
so lively and quick,
I knew in a moment
it must be St. Nick.

More rapid than eagles
his coursers they came,
And he whistled and shouted
and called them by name:

Season's Greetings

Jack J. Cowan
Director

Irene Lewis
Principal

Forest Hill School
DEVOTED TO NURSERY

AND KINDERGARTEN ONLY
Individual Attention
in small groups

BOX 1835 CARMEL PH 7-7477

CARMEL VALLEY SCHOOL

DAY & BOARDING

Grades one through 8th
Now interviewing applicants for
Second Semester
Country Club Drive

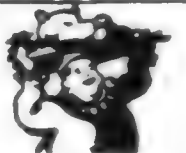
Ph. 9564
Jack J. Cowan
Director

Carmel Valley
Alma J. Ylke
Associate Director

MERRY XMAS
HAPPY NEW YEAR
TRIANGLE AUTO SERVICE
Cass & Webster Sts.

Ph. 2-6574 Monterey

**CHRISTMAS
GREETINGS**



FOR YOUR HOLIDAY PARTIES COME TO THE
• DANCING EVERY SATURDAY
EVENING
COCKTAILS

Spindrift
FREMONT at
GARDEN ROAD PHONE
2-7008

SEE OUR NEW --

"Rumpus Room"

AVAILABLE FOR PRIVATE LUNCHEONS
AND DINNERS

Season's Greetings
CARMEL TRANSFER

6th and Junipero Sts.
Ph. 7-3600 Carmel
NO JOB TOO SMALL OR TOO LARGE

Merry Christmas
PRINCIPAL MOTORS INC.

230 Calle Principal
Ph. 2-7578 Monterey
Lincoln and Mercury

Season's Greetings

*Merry Christmas
Everyone...*



TICE ELECTRICAL SHOP

500 Del Monte Ave.
PH. 2-7345 Monterey
Electrical Contractors

F & M BODY SHOP

AUTOMOBILE BODY REPAIRING & PAINTING

2460 Del Monte Ave.
PH. 5-5723 Monterey

from all of us
to all our friends

May Your
Christmas Be Merry



TO ALL FOLKS —

MERRY CHRISTMAS!

FROM

SAMMY BURWELL'S

MONTEREY AUTO SALES
USED CARS

199 LIGHTHOUSE AVE.
PH. 5-4901 MONTEREY



A MERRY
CHRISTMAS
**GRAHAM BUICK
AUTOMOBILE CO.**

DEL MONTE & WASHINGTON
PH 2-4569 MONTEREY

*Merry
Christmas
to All Our Friends*

RAMSEY MOTOR CO.

409 TYLER
5-3186 MONTEREY
CADILLAC PONTIAC



*Merry
Christmas*

and a happy
New Year

Beattie Motors, Inc.

Franklin and Washington
PH. 5-4151 Monterey
Authorized Sales & Service



"Now, Dasher! now, Dancer!
now, Prancer and Vixen!
On, Comet! on, Cupid!
on Dunder and Blixen!

"To the top of the porch,
to the top of the wall,
Now, dash away! dash away!
dash away all!"

As dry leaves that before
the wild hurricane fly,
When they meet with an obstacle
mount to the sky,

So up to the housetop
the coursers they flew,
With the sleigh full of toys,
and St. Nicholas, too.

Season's Greetings

A VERY MERRY CHRISTMAS FROM ALL OF US
TO ALL OF YOU

6th STREET
NEAR LINCOLN
CARMEL
HARRIET DUNCAN
LADIES' SPECIALTY SHOP TELEPHONE 7-2912

MERRY CHRISTMAS
HAPPY NEW YEAR
DRIFTWOOD MOTEL

2362 Fremont St.
PH. 2-5059 Monterey
13 Units

Monterey Pet Shop

Headquarters for Pet Supplies
151 Del Monte Ave.

PH. 5-6182 Monterey
SEASON'S GREETINGS

TO OUR MANY FRIENDS
the Season's
GREETINGS
Thrifty Drug Co.

944 SO. MAIN ST.
VALLEY CENTER, SALINAS
PHONE 2-3586



LA PLAYA HOTEL
A Year Around Resort in the Golf Mecca of the World
Box 900 Telephone 7-6476

Christmas Cheer
GREEN'S CAMERA SHOP

PHONE 5247
350 MAIN STREET SALINAS, CALIF.

Lotten's Builders Supply

1111 Manzanita
PH. 2-3106 Seaside
Plywood Doors - Builders' Hardware

SEASON'S GREETINGS
Pacific Grove Garage

212 Fountain
PH. 5-4752 Pacific Grove
Brake Service a Specialty

"Lee's" Dinner House

901 FREMONT EXT.
PH. 5-6313 SEASIDE
WISHES ALL A

*Merry
Christmas*

CHINESE AND AMERICAN DINNERS
FOOD TO TAKE OUT

SEASON'S GREETINGS
FROM
Tanaka Nursery

Phone 2-6098
Fremont and Hannon Monterey

SEASON'S
GREETINGS



OUR BEST
WISHES

Live Oak Service Station

DEL MONTE & CASA VERDE AVE.
Ph. 2-4144 MONTEREY
TEXACO PRODUCTS
MOTOR TUNE-UP - S&H STAMPS

June Simpson's Restaurant

CLOSING JANUARY 1, 1955
RE-OPENING FEBRUARY 1, 1955
PHONE 7-4821
LINCOLN BETWEEN 5TH & 6TH BOX 1982
PHONE 7-6745 CARMEL



MERRY
CHRISTMAS
CARMEL LAUNDRY

Where your laundry is given special care and attention. Quick service and fine high grade work.

JUNIPERO & 6TH STREET

*Christmas
Greetings!*

CARMEL COLOR &
GLASS CENTER

Junipero between 5th & 6th Phone 7-3605

SEASON'S GREETINGS
Ord Terrace Laundromat

1566 FREMONT
Ph. 2-1891 SEASIDE

SEASON'S GREETINGS
FROM

CARMEL DRUG STORE
FREE DELIVERY

PHONE 7-3819 CARMEL

HY WAY MARKET

1600 FREMONT EXT.
Ph. 5-4928 SEASIDE



BOB SHIRLEY

ENGINE REBUILDING
COMPLETE MOTOR REPAIR
2458 Del Monte Ave.

Ph. 2-4386 Monterey

And then, in a twinkling,
I heard on the roof
The prancing and pawing
of each little hoof.

As I drew in my head,
and was turning around,
Down the chimney St. Nicholas
came with a bound.

He was dressed all in fur
from his head to his foot,
And his clothes were all tarnished
with ashes and soot;

A bundle of toys
he had flung on his back,
And he looked like a peddler
just opening his pack.



SEASON'S
GREETINGS



MEAD & GODWIN

DEL MONTE & ENGLISH
WHOLESALE & RETAIL PRODUCE
Ph. 2-3142 MONTEREY

★ Joy to all ★

Carmel Sport Shop

See the Peninsula on our English light weight bicycles. Rented by the hour, day or week. Headquarters for the sportsman. Sports gifts for men and boys. Source of outdoor information. Come in and chat.

PHONE 7-3203
FIFTH AND SAN CARLOS BOX 3396

MERRY CHRISTMAS
&
HAPPY NEW YEAR
TO
OUR MANY FRIENDS

B & B AUTO CLINIC

368 E. Franklin Street
Ph. 2-2253 Monterey

CHEERY

GOOD WISHES
Ray's Auto Service

RAY LOUGH, MGR. OWNER
256 Casa Verde
near Del Monte Navy School
Lawn Mower Repair Service - Sharpening -
Brakes Inspected

Ph. 5-3422 Monterey

SEASON'S GREETINGS

Hamilton's Nut Shoppe

FRENCH FRIED ALMONDS
2 Miles No. of Fort Ord on Highway 1
Ph. 2-3007 Marina

Greetings

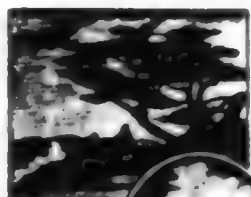
TO OUR MANY FRIENDS
FROM

Mac's Army Supply

343 DEL MONTE AVENUE
Ph. 2-8813 Monterey

Seasons Greeting

Sizzling Steaks \$1.90
Includes French Bread
Top Green Salad &
Baked Potatoes



LOVER'S
POINT
DRIVE-INN RESTAURANT
OVERLOOKING MONTEREY BAY
PACIFIC GROVE, CALIF.

ANTHONY PETTI

HOME OF FINE FURNISHINGS

S & H GREEN STAMPS

PHONE 5593
1121 NORTH MAIN STREET
SALINAS, CALIFORNIA

NIKKO'S

Where Quality and Service Excel



SANDWICHES
FOUNTAIN ITEMS
LUNCHES
DINNERS

Open Daily 7 A.M. - 9 P.M.
Closed Tuesdays
Phone 7-3367

CARMEL BY THE SEA — CALIF.

FERRY'S

SEWING MACHINE CENTER

NECCHI
PFANNKUCHE

VIKING
FREE-WESTINGHOUSE

16-1/2 W. ROMIE LANE 435 ALVARADO
SALINAS, PHONE 9196 MONTEREY, PH. 2-6748

SEASON'S GREETINGS

The Sportsman's Club

337 ALVARADO

PH. 5-4316

MONTEREY

MAYTAG: AUTOMATIC WASHERS — STOVES

DICK SEARLE APPLIANCES

"The Maytag Man"

SMALL APPLIANCES • RENTALS

GENERAL ELECTRIC DEALER

PHONE 5-5439

PHONE 2-3140

630 BROADWAY

SEASIDE CALIFORNIA

399 E. FRANKLIN STREET

MONTEREY, CALIFORNIA



WINDRIDGE

Toy Manchester Terriers
Welsh Corgis & Beagles

RED AND BUFF COCKER SPANIELS
Miniature and Standard Poodles
• PUPPIES • STUD DOGS

FRANK & ROSE Fremont Extension at Casanova
HOUSKY, OWNERS

PHONE 5-5327

MONTEREY



His eyes—how they twinkled!
his dimples—how merry!
His cheeks were like roses,
his nose like a cherry.

His droll little mouth
was drawn up like a bow,
And the beard on his chin
was as white as the snow.

The stump of a pipe
he held tight in his teeth,
And the smoke it encircled
his head like a wreath.

He had a broad face
and a little round belly
That shook when he laughed
like a bowlful of jelly.

Seasons Greetings

TRUCKING

TONY VICTORINE

Van & Flat Rack Service

Licensed Carrier ★ Everything Insured

P.O. Box 637 Telephone 4664-5278 Salinas, California

Hermann's Inn...
380 Alvarado Street Phone 2-9646 Monterey

THE POPPY 444 ALVARADO STREET
PHONE 2-9994

FREMONT TAXI SERVICE

BOB'S TAXI SERVICE



PHONE DAY OR NIGHT

Stops at Fremont & Harcourt & 709 Del Monte
5-3785 5-3364

RADIO REPAIR PHONE
2-3802

GRAFTON'S

214 FOREST AVE. — PACIFIC GROVE

DEALER FOR —

HOFFMAN — ZENITH —

ADMIRAL

COMPLETE TIRE SERVICE

Tire Repairing
Vulcanizing
1-Day Recapping
Service

Distributors for
U. S. ROYAL
Tires and Tubes

SELBICKY AND THOMPSON TIRE SERVICE
Tyler St. in Downtown Monterey Phone 2-4581

A. J. SCHOLZ

MASONRY CONTRATOR

All Types of Brick & Stone Work

Fireplace a Specialty

370 Ocean Ave., Monterey

Ph. 5-3423

Marianna Shop "Of Course"

For an entire wardrobe for milady—an array
of nationally famous brands to select from—

MARIANNA SHOP

434 Alvarado Street Phone 5-6954 Monterey, California

BAMBOO GARDEN

2030 FREMONT EXT. phone 5-6206-MONTEREY

DINNERS

COCKTAIL LOUNGE

DANCING

Holman's
Pacific Grove

DEPT.
STORE

BAY HARDWARE CO.

TOOLS • PAINTS • HOUSEHOLD SUPPLIES

442 Alvarado Street

Phone 2-3195

MONTEREY, CALIFORNIA

Seasons Greetings

DEL MONTE GOLF LINKS GRILL

DEL MONTE GOLF COURSE PHONE 2-9631

THRIFTY AUTO SUPPLY

Now Two Stores to Serve You

Hours: 8:30 A.M.-6 P.M.

Open Sundays from 10:00 A.M. to 1 P.M.

Monterey 2-8618 Salinas 2-2744
1121 Fremont Ext. 214 Monterey
Seaside, Calif. Salinas, Calif.

Ample Parking Space and Courteous Service

PENINSULA SAW SHOP

MERRY XMAS & HAPPY NEW YEAR

165 Webster

Ph. 5-4244 Monterey, Calif.

Woodworking Equipment

Remember GIVE TO THE BLOOD BANK GRANITE CONSTRUCTION CO.

Highway No. 1 Monterey 5-5147

SALINAS & MONTEREY, CALIF.

MERRY XMAS & A HAPPY NEW YEAR

WISHING WELL MARKET

PHONE 2-5829

2339 FREMONT MONTEREY

MERRY XMAS & A HAPPY NEW YEAR

BROADWAY LIQUOR STORE

PHONE 5-6815

729 BROADWAY SEASIDE

BIG SUR REDWOOD SUPPLY

"REDWOOD IS OUR SPECIALTY"

USE "Redwood Renew" on all
redwood surfaces, for the ut-
most in Beauty, Long Life and
Natural Finish.

Just West of 17 Mile Drive, Phone 5-6714
Lighthouse Gate, on County Road Pacific Grove



BEL-AIR MOTEL

2050 Fremont Street

Across from Fair Grounds

TV's in Each Room

PHIL CALABRESE

EXCAVATING CONTRACTOR

Highway No. 1, Seaside Phone Monterey 2-1335

He was chubby and plump,
a right jolly old elf,
And I laughed when I saw him,
in spite of myself.



A wink of his eye
and a twist of his head
Soon gave me to know
I had nothing to dread.



He spoke not a word,
but went straight to his work,

Seasons Greetings

WISHART'S BAKERY

Monterey Phone 2-5561
420 Calle Principal
Monterey, Calif.

Carmel Phone 7-6250
P.O. Box 481
Ocean Ave. & Mission

WISHART'S

"WHERE QUALITY REIGNS SUPREME"

BELVAIL REFRIGERATION

716 FREMONT - SEASIDE - PHONE 5-6230

Authorized Factory Sales

HOME SERVICE ----- INSTALLATION

10% DISCOUNT ON CASH AND CARRY

**MILTON
Cleaners**

For Delivery Service
Call 4 or 8 Hour Service

230 GRAND AVE.
PACIFIC GROVE
PHONE 5-3111

HOTEL SAN CARLOS BLDG.
MONTEREY
PHONE 5-1678

RAY JONES & MADGE

Ray's Department Store

Ready to Wear -

- Shoes For Men, Women, Children

745 Fremont Ext. phone 5-4810 Seaside, Calif.

The Dolores Street

HOB NOB

Home Cooked Food
Dolores at Seventh
Telephone 7-4812
CARMEL



HERMAN S. NIELSEN Plumbing

Most Reasonable Price on Plumbing & Fixtures
Lake and Ninth Street, Seaside Monterey 5-3797
Representatives for Jacuzzi Pumps Day & Nite Water Heater

ETS-HOKIN & GALVAN

484 WASHINGTON
MONTEREY

Authorized Dealer

GENERAL ELECTRIC

and

WESTINGHOUSE APPLIANCES

phone
2-4549

WILKERSON LUMBER CO.

2415 Fremont Ext.

Ph. 5-3700

Monterey

NEW OWNERS OF

McCoy Brick and Tile Company

Plastic and Masonry Materials - Sheet Rock
Stepping Stones

Opp. New Seaside Bank of America

900 Fremont Ext.

Phone 5-5238

Season's Greetings

A Joyous Christmas

from AL BELL

El Estero Mobile Service Station

698 Del Monte Ave.
Cor. El Estero

Ph. 2-9791

Monterey

HOLIDAY WISHES SEVENTEEN MILE DRIVE SERVICE

17-Mile-Drive, Sinex Ave.
Motor Repairing

Ph. 5-3669

Monterey

SEASON'S GREETINGS

Pacific Paint & Body Shop PAINT SHOP

263 Toro Avenue

Ph. 2-5561

Salinas

BODY SHOP

638 E. Market St.

Ph. 6832

Salinas

Dust Proof Paint Room
Custom & Molded Work

MERRY CHRISTMAS

&

HAPPY NEW YEAR

FROM

ROBERT WALDO HICKS PLUMBING and HEATING

PHONE 7-3115 POST OFFICE BOX 167
NORTH OF PARK ON JUNIPERO
CARMEL CALIFORNIA

Christmas GREETINGS

DEL REY LAUNDROMAT
731 BROADWAY

ROCK-A-DRY-BABY
DIAPER SERVICE

Ph. 5-9133

Seaside

MERRY
CHRISTMAS



Sybell's Bib'n Tucker

6TH & LINCOLN

PH. 8-0185

CARMEL

EXCLUSIVE BABY SHOP

And filled all the stockings;
then turned with a jerk,

And laying his finger
aside of his nose,
And giving a nod,
up the chimney he rose.

He sprang to his sleigh,
to his team gave a whistle,
And away they all flew
like the down of a thistle.

But I heard him exclaim,
ere he drove out of sight,
"Happy Christmas to all,
and to all a good night!"



Season's Greetings

Season's Greetings

TO OUR MANY FRIENDS
FROM

STORK SHOP

595 Lighthouse, New Monterey

Nora Marrone, Mgr. Owner

Ph. 2-4313

Monterey

Monterey Bay Motors Inc

Kaiser-Willys

843 Munras

Ph. 2-7355

Monterey



SEASON'S GREETINGS
FROM

DEL MONTE BAKERY

642 Del Monte Ave.

2-4417

Seaside

Merry Christmas to All

Gallatin's

"Halfway between
the Hospital
and the Jail"

Res. Phone 2-2269

500 Harthell St.

Monterey

SEASON'S GREETINGS

REA CLEANERS

PICK-UP AND DELIVERY SERVICE
ANYWHERE ON THE PENINSULA

Phone Monterey 5-3191

456 Pine Avenue

Monterey

REA BLINCOE, Owner

A MERRY, MERRY CHRISTMAS



RENT IT ALL

THE PERFECT GIFT
Come in, ask about gift certificates

370 Tyler St., Monterey
833 So. Main St., Salinas

Ph. 2-8104
Ph. 2-7813

Seasons Greetings



MERRY XMAS
FROM

Whitney's

"In The Heart of Carmel"

Charcoal Broiler

Diningroom closed Sundays Bar open daily
Hours 12 to 2, 6 to 10

Ocean nr. San Carlos Carmel 8-0515

SEASONS GREETINGS

Kwik-Way Car Wash



YOUR CAR
WASHED IN
5 MINUTES
WHILE YOU WAIT

Expert Washing
and Polishing

L. F. BRUSATO, Owner

Highway No. 1

590 Fremont St. Phone 2-9827, Monterey



Merry Christmas

COMPLETE
BEAUTY SERVICE

Maggi's Fremont
Beauty Shop

Permanent Waves
By Specialists

Evenings By
Appointment
RES. PHONE 5-8988

728 Fremont St. Phone 2-0509
(On Highway No. 1 Next To Mitchell's Drug Store In Seaside)

SEASIDE REALTY CO.

ANYWHERE ON THE PENINSULA



"Better Buys—
Speedier Sales"
Rentals - Lots
Motels - Homes
Property
Management

2317 Fremont St.

Phone 2-5541 or 2-6423 ALSO 2-7513 & 2-2535

Seaside Office - Del Monte & Broadway

MERRY XMAS
and
HAPPY NEW YEAR

Kay's Knitting Clinic

YARNS--KNITTING SUPPLIES--
DRITZ NEEDLEPOINT WITH YARNS
FREE INSTRUCTION--CLOSED MONDAYS

Mission above 6th Opp. Purty Carmel 7-3491

SEASON'S GREETINGS

Del Monte Florist

1291 FREMONT ST.

Ph. 5-5982 Monterey

HERITAGE ANTIQUES

CARMEL'S MOST BEAUTIFUL ANTIQUE SHOP

Lincoln and Ocean Carmel
Ph. 7-4213 Box 3046

"BLOOMP"

Christmas Tale

By STUART JAMES

Once upon a Christmas time, in a Redwood Forest not far from the Pacific Ocean, lived a little man named Bloop. He was just like everybody else, except that he was no bigger than a whisper and he had tiny legs and a big head and great,



great, large pointed ears. For such a little man he had a deeeeeeep voice and when he laughed it made the nuts fall off the trees and the birds hold their ears, if the birds have ears.

Bloop lived in a tidy two-room redwood tree that had a little front door painted red and little windows with little curtains and little chairs and a little table and very little beds. He lived with his wife and their little boy named Blemp.

Blemp had lots of things to play with, out there in the big forest, but he did not have such toys as little red wagons and trucks and trains. In fact, he had never seen them. For you see, the little people who lived in the Redwood Forest do not have stores, and they do not go to town to shop because big people wouldn't believe in little people even if they saw them.

One day, while Bloop was out helping the gray squirrels gather nuts, little Blemp was playing with a cotton tail rabbit down past the big rock near the burned stump past the fallen log on the other side of the creek near the place where the raccoon family lived. While he was playing hide

(TURN PAGE)

Seasons Greetings

SEASON'S GREETINGS

Del Monte Cleaners

2224 Del Monte Avenue

Ph. 5-6889

Monterey

MERRY XMAS

and

HAPPY NEW YEAR

GEORGE I. SOARES



2109 Fremont

Ph. 5-8552

Monterey

Lube Jobs - Batteries
Car Wash & Polishing

SEASON'S GREETINGS

CLAYTON CLEANERS

746 FREMONT ST., SEASIDE PHONE 2-8511
(ON HIGHWAY NO. 1)

SEASON'S GREETINGS

Florence Leidig

REAL ESTATE

The Theater Building, Ocean and Mission, Phone 7-7213, Home 7-7329, Box 552--Properties in Carmel, Pebble Beach, Carmel Valley, Monterey, Pacific Grove, ranches and exchanges, Sales, trades, rentals, Notary Public.

Jack & Jill

INFANTS & CHILDREN SHOP
Lincoln & Ocean Avenue

Ph. 7-7225

Carmel

BROOKS & SON

105 CENTRAL AVENUE

Ph. 2-3773

PACIFIC GROVE

PLUMBING & APPLIANCE



DALE L. WARD & SON

243 Del Monte Avenue - Monterey Phone 5-3113
Carmel Office: Ocean at Mission - Phone 7-6358

Greetings

Carmel Cleaners

DOLORES & OCEAN AVENUE

Ph. 7-6447

Carmel

Season's Greetings

SEASON'S GREETINGS

Elisabeth Setchel, Realtor
Ocean Ave. between Dolores & Lincoln
Phones 7-3754, 7-4654

MERRY CHRISTMAS

Richard's
Men's Wear

WRIGHT ARCH PRESERVER SHOES
MANHATTAN SHIRTS
423 ALVARADO, MTY. 2-0526

BEST WISHES

Carmel Dress Shop

OCEAN AT DOLORES, PHONE 7-3389, BOX 2057
"Lovely apparel at common sense prices." Featuring beautiful knits--KIMBERLYS--and other well known brands. Dresses in wide range of HALF SIZES--for those difficult to fit.

MERRY

Christmas

The Bluebird Restaurant

11:30 A.M. to 9 P.M.
A WONDERFUL PLACE FOR YOU
HOLIDAY DINNERS

PH. 7-4565

CARMEL

**For Real
FRENCH COOKING**

FINE SELECTION OF WINES

Hours: Lunch 11:30 to 2:30
Dinner 6 to 8
Sunday 5 to 8
CLOSED THURS.
PH. 7-4914



**BEST WISHES
Wright's Auto Wreckers**

114 DEL MONTE AVENUE
PH. 2-3889 SEASIDE



Sky Way Market

For Quality Groceries & Meats
2222 Fremont Ext.
PH. 2-9697 Monterey

Christmas Tale

and seek, Bleemp found a piece of paper with a picture on it. It was the first picture he had ever seen, and he sat for a long time and looked at it. He looked and he looked. He said ooooo! And then he said Ahhhhh! And he said it over again fourteen times.

His wife was so surprised that she dropped a cup and saucer, because the little people never go to town and big people never see them and the big people wouldn't believe it if they did see them and that is why they never go to town.

Anyway, Bloomp had made up his mind, so he said goodbye to his wife, took the shortcut over the ridge and before you could say razzle-dazzle, he was walking through the front door of a big department store.

Before he was two steps inside the door a big man in a blue suit with a white flower in his button-hole stopped him. "Why aren't you working?" said the man.

Bloomp looked up at the big, big man and he was frightened. "I don't work here," said Bloomp. "I'm just looking for a red wagon with white wheels and black tires and a white stripe all around."

"Nonsense, nonsense," said the man. "Of course you work here. I ought to know. I'm third assistant manager. Good heavens, man, time is money. You're one of Santa's helpers. Why aren't you working?"

"Oh, no," said Bloomp. "You're thinking of Grandfather. He was one of Santa's helpers. I'm just...." And the big man cut him off.

"Follow me!" he said in a stern voice. Bloomp followed the third assistant manager through the store, up one floor, down a long hall and they entered through a door which was labeled "Second Assistant Manager."

The second assistant manager had a red face and gray hair. He was bigger and he wore a brown suit with a red flower in the button-hole. "Why aren't you working?" said the second assistant manager.

"Oh," laughed Bloomp, "I don't work here. Grandfather worked here, but I'm just looking for a red wagon with white wheels and black tires and a white stripe all around."

"Nonsense, nonsense," said the second assistant manager. "Of course you work here. Look at you, the way you're dressed. Not at all like us. If you don't work here you're not real. Of course, of course. You're one of Santa's helpers. Follow me!"

Bloomp followed the second assistant manager and the third assistant manager down a long corridor, around two corners and up three steps where they entered through a door marked "Assistant Manager".

The assistant manager was bigger and redder and fatter than the others. And his hair was white. He wore a checkered suit with a yellow flower in the button-hole.

"A busy man, a busy man! Time is money! I (TURN PAGE)

Season's Greetings

**Christmas
GREETINGS**

VARIETY
STORES

**SPROUSE
-REITZ**

OPEN UNTIL 9 P.M. EVERY
NIGHT UNTIL CHRISTMAS

In MONTEREY: 9:30 to 5:30
475 Alvarado Street
In SEASIDE: 9 to 6 Daily
701 Fremont Ext.

In NEW MONTEREY: 9 to 6 Daily
605 Lighthouse Ave.
In Carmel: 9:30 to 6 Daily
Mission at Ocean Ave.

In PACIFIC GROVE:
9:30 to 6:30
588-590 Lighthouse Ave.

SEASON'S GREETINGS

Edith Larson's

SAN CARLOS ST. & 6TH
PH. 7-6958 CARMEL

**HOLIDAY
WISHES**

**Dale Leidig's Texaco
Service Station**

7TH & SAN CARLOS
PH. 7-7027 CARMEL

SEASON'S GREETINGS

FROM
Carmel Grocery

DOLORES ST.
PH. 7-3895 CARMEL

Paul's Pine Inn

BARBER SHOP

OCEAN AVE. & MONTE VERDE
PH. 7-3391 CARMEL



SEASON'S GREETINGS
FROM

PILOT MARKET

OCEAN AVENUE
PH. 7-3433 CARMEL

Season's Greetings

Merry Christmas

Charlie Mornard

CHEVRON SERVICE STATION

FREMONT & RAMONA STS.
U-HAUL-TRAILERS

Ph. 2-7220 MONTEREY

Greeting you

Forest Hill Chevron

PICK-UP AND DELIVERY
ATLAS TIRES AND BATTERIES

Forest and Prescott

Ph. 2-7261 Pacific Grove

MERRY CHRISTMAS

Bay Radio & TV

C.B.S. COLUMBIA

Two Stores to Serve You
219 Forest Ave., Pacific Grove
Phone 5-5689
729 Broadway, Seaside
Phone 5-8965

HOLIDAY GREETINGS

The Owl Cleaners

153 WEBSTER STREET

Ph. 2-3153 MONTEREY

Greetings

Royal Cleaners

629 ABREGO STREET

Ph. 5-4444 MONTEREY

SEASON'S GREETINGS

Plaza Fuel & Supply Co.

JUNIPERO & 6TH

Ph. 7-3801 CARMEL

MERRY XMAS

Mission Cleaners

OCEAN AVENUE & MISSION

Ph. 7-6546 CARMEL

SEASON'S GREETINGS

The Paper Bag

OCEAN AVENUE OPPOSITE PINE INN

Ph. 7-4062 CARMEL

Christmas Tale

know, I know," he said. "I can't be bothered. Follow me!"

They all followed. Down a long, long corridor, around five corners, up six steps and through a door labeled with gold letters, "MANAGER".

The manager was a little man with a bald-head. He wore a black suit with no flower in the button-hole. "Why aren't you working?" he asked.

"I don't work here. Please, all I want is a red wagon with white wheels and black tires and a white stripe all around."

"I've never heard such nonsense," said the manager.

"Never!" said the assistant manager.

"Never in my life!" said the second assistant manager.

"Hardly ever!" said the third assistant manager.

"You're fired!" roared the manager.

"But don't you see," said Bloomp. "I don't work here. I just...."

"Out!" said the manager and all the assistant managers.

Bloomp lowered his head and walked out. So, maybe he wasn't real. He pinched his arm. He pinched again, hard. "I feel real," he said. He went down the steps, along the corridors, around the corners and down more steps to the next floor.

"Bloomp!" shouted a loud voice. "Hello there, Bloomp!"

Bloomp turned to see who knew his name and he saw a fat jolly man with long white whiskers who wore a red suit and a red hat.

"Hello, Santa Claus," said Bloomp.

"What are you doing here?" asked Santa Claus in his kindly voice.

"I was looking for a red wagon with white wheels and black tires and a white stripe all around," said Bloomp sadly. "But a lot of big men told me if I didn't work for you I wasn't real."

"Ho, ho, ho," said Santa Claus. "Of course, you're real, Bloomp. And you shall have your red wagon. But first, I'd like you to do me a favor. I need a helper for the final rush on Christmas Eve and I'd like you to take your grandfather's place."

Of course Bloomp couldn't refuse and it was he who hitched Rudolph the red-nosed reindeer to Santa's sleigh on Christmas Eve. And by the way, Santa delivered the red wagon with the white wheels and the black tires and the white stripe all around and to this day Bloomp uses it to carry firewood and nuts and berries to his little house in the redwood tree.

--THE END--

Season's Greetings



brown

and

"Putzi"

Yarn

Ph. 7-7877

CARMEL

Carmel Kiddie Shop

OCEAN AVENUE (NEAR LIBRARY)

Ph. 7-6844 - Box 2019

CARMEL

SEASON'S
GREETINGS

The Corner Cupboard

FOR LAST MINUTE XMAS GIFTS

Ocean Avenue & Dolores

Ph. 7-7019

Carmel

Nielson Bros. Grocery

FINE FOODS

DOLORES ST. - Ph. 7-6283 - CARMEL



Merry
Christmas

PEARL, AILEEN, RUTH, KAY

Park Drive-in

Ph. 2-3717

Monterey

SEASON'S GREETINGS

Mitchell's Oak Grove Store

1100 DEL MONTE AVENUE

TOYS & VARIETY

Ph. 5-6993

Monterey



Merry
Xmas



Tyler's Union Station

FREE PICKUP AND DELIVERY

650 Lighthouse, P.G.

5-5460

Merry Christmas

Ray Wagner's Richfield Corner

OPEN 24 HRS. NITE WASH, LUBE

400 FREMONT, MONTEREY

2-0288

Season's Greetings



We hope your Christmas
will be joyous and your
New Year filled with
happiness and achieve-
ment.

Gas - O - Teria

BEACON GASOLINE

WIN A FREE OLDSMOBILE

FREMONT & HILBY

Ph. 5-6959

Seaside

HOLIDAY WISHES PACIFIC GROVE PET SHOP

216 Forest Avenue, Pacific Grove

Ph. 5-3340

Season's Greetings

HAROLD'S Texaco Service TRUCK & TRAILER RENTALS

Munras & Webster Sts.

Ph. 2-2129

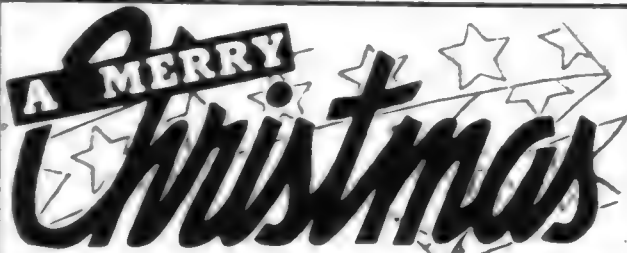
Monterey

Diridoni TV & Radio

FAMOUS SYLVANIA & RAY THEON

425 Washington St., Monterey

Ph. 5-6761



A HAPPY NEW YEAR.

Our sincere thanks for putting
us over the top this year.

THE FAIRWAY STAFF

FAIRWAY MART

PHONE 2-5179

FOREST AT DAVID PACIFIC GROVE

Tom's Cafe

MERRY
CHRISTMAS

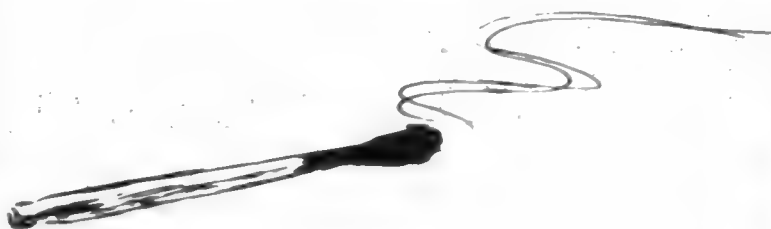
FEATURING
MANDARIN FAMILY STYLE DINNERS
SUPERB AMERICAN & CHINESE CUISINE

ORDERS TO TAKE OUT

WE CATER TO SPECIAL PARTIES

The Little Match Girl

By HANS CHRISTIAN ANDERSEN



IT was late on a bitterly cold New Year's Eve. The snow was falling. A poor little girl was wandering in the dark cold streets; she was bareheaded and barefoot. She had of course had slippers on when she left home, but they were not much good, for they were so huge. They had last been worn by her mother, and they fell off the poor little girl's feet when she was running across the street to avoid two carriages that were rolling rapidly by. One of the shoes could not be found at all, and the other was picked up by a boy who ran off with it, saying that it would do for a cradle when he had children of his own.

So the poor little girl had to walk on with her little bare feet, which were red and blue with the cold. She carried a quantity of matches in her old apron, and held a packet of them in her hand. Nobody had bought any of her during all the long day, and nobody had even given her a copper. The poor little creature was hungry and perishing with cold, and she looked the picture of misery.

The snowflakes fell on her long yellow hair, which curled so prettily round her face, but she paid no attention to that. Lights were shining from every window, and there was a most delicious odor of roast goose in the streets, for it was New Year's Eve. She could not forget that! She found a corner where one house projected a little beyond the next one, and here she crouched, drawing up her feet under her, but she was colder than ever. She did not dare to go home, for she had not sold any matches and had not earned a single penny. Her father would beat her, and besides it was almost as cold at home as it was here. They had only the roof over them, and the wind whistled through it although they stuffed up the biggest cracks with rags and straw.

Her little hands were almost stiff with cold. Oh, one little match would do some good! If she only dared, she would pull one out of the packet and strike it on the wall to warm her fingers. She pulled out one. *R-r-sh-sh!* How it sputtered and blazed! It burnt with a bright clear flame, just like a little candle, when she held her hand round it. Now the light seemed very strange to her! The little girl fancied that she was sitting in front of a big stove with polished brass feet and handles. There was a splendid fire blazing in it and warming her so beautifully, but—what happened? Just as she was stretching out her feet to warm them, the flame went out, the stove vanished—and she was left sitting with the end of the burnt match in her hand.

She struck a new one. It burnt, it blazed up, and where the light fell upon the wall, it became transparent like gauze, and she could see right through it into the room. The table was spread with a snowy cloth and pretty china. A roast goose stuffed with apples and prunes was steaming on it. And what was even better, the goose hopped from

Season's Greetings

Merry Christmas

Rancho Monterey Motel



Midway between Carmel and Monterey

on H'way 1

Phone 2-1331

A Joyous Christmas

FRANKLIN SHOE REPAIR & SHINING PARLOR

NATIONAL WORKMANSHIP PRIZE WINNER

Peninsula's Most Modern Shoe Shop

152 E. Franklin Street

Ph. 2-3663

Monterey

Merry Christmas

HARRY GIEM

GENERAL PETROLEUM SERVICE STATION

SAN CARLOS & 7TH

CARMEL

Phone 8-9953

Merry Christmas to All

STALLINGS STAMP SHOP

DOLORES & OCEAN

PH. 7-3951

GOOD WISHES

Googins Custom Tailors

530 LIGHTHOUSE AVENUE

Ph. 2-5478

MONTEREY

Roy M. Wright

HARDWARE - MERCURY OUTBOARD MOTORS

613 Lighthouse Ave.

Ph. 5-4791

Monterey

Nishi Nursery

SAN CARLOS & 5TH

Ph. 7-3474

CARMEL

Season's Greetings

San Carlos Poultry

SAN CARLOS BETWEEN 5th & 6th
Ph. 7-6553 CARMEL

SEASON'S GREETINGS

MERRY XMAS

Maxey's Stationary

NEW LOCATION
743 Fremont Ext.

Ph. 2-0927 Seaside

Christmas Greetings!

Hendrick's Chevron

FREE PICKUP & DELIVERY
DAVID & HAWTHORNE

Ph. 2-9575 MONTEREY

TO OUR MANY FRIENDS
the Season's
GREETINGS

ORD TERRACE HAT SHOP

1572-1/2 FREMONT EXT.

Ph. 2-5034 SEASIDE

Merry Christmas
to all our friends

PLAZA COFFEE SHOP

OLD BUS DEPOT

6th & Junipero Carmel
Ph. 8-9951

SEASONS GREETINGS FOR ALL THE YEAR BURGESS AUTO SERVICE

RICHFIELD PRODUCTS

Ph. 7-3827 CARMEL

A MERRY, MERRY CHRISTMAS

Sunset Nursery & Flower Shop

SAN CARLOS BETWEEN 7th & 8th

Ph. 7-7106 CARMEL

HOLIDAYS GREETINGS CAMPBELL & SON Interior Decorators

MISSION BETWEEN 5th & 6th

Ph. 7-7478 CARMEL

The Little Match Girl

the dish with the carving knife sticking in his back and waddled across the floor. It came right up to the poor child, and then—the match went out, and there was nothing to be seen but the thick black wall.

She lit another match. This time she was sitting under a lovely Christmas tree. It was much bigger and more beautifully decorated than the one she had seen when she peeped through the glass doors at the rich merchant's house this very Christmas. Thousands of lighted candles gleamed under its branches. And many colored pictures, such as she had seen in the shop windows, looked down at her. The little girl stretched out both her hands towards them—then out went the match. All the Christmas candles rose higher and higher, till she saw that they were only the twinkling stars. One of them fell and made a bright streak of light across the sky.

"Someone is dying," thought the little girl, for her old grandmother, the only person who had ever been kind to her, used to say, "When a star falls, a soul is going up to God."

Now she struck another match against the wall, and this time it was her grandmother who appeared in the circle of flame. She saw her quite clearly and distinctly, looking so gentle and happy.

"Grandmother!" cried the little creature. "Oh, do take me with you. I know you will vanish when the match goes out. You will vanish like the warm stove, the delicious goose, and the beautiful Christmas tree!"

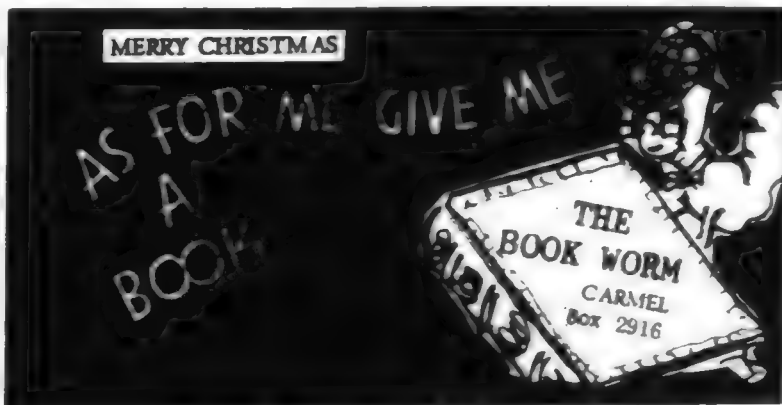
She hastily struck a whole bundle of matches, because she did so long to keep her grandmother with her. The light of the matches made it as bright as day. Grandmother had never before looked so big or so beautiful. She lifted the little girl up in her arms, and they soared in a halo of light and joy, far, far above the earth, where there was no more cold, no hunger, and no pain—for they were with God.

In the cold morning light the poor little girl sat there, in the corner between the houses, with rosy cheeks and a smile on her face—dead. Frozen to death on the last night of the old year. New Year's Day broke on the little body still sitting with the ends of the burnt-out matches in her hand.

"She must have tried to warm herself," they said. Nobody knew what beautiful visions she had seen, nor in what a halo she had entered with her grandmother upon the glories of the New Year.

--THE END--

(All materials in this issue are copyrighted by Carmel-Pacific Publications. Copyrighted 1954. All rights reserved.)



Season's Greetings

Christmas
GREETINGS

Houser & Ingels' Tire Co.

388 FRANKLIN STREET

Ph. 2-8873 MONTEREY



RYAN CAB CO.

287 ALVARADO STREET

Ph. 2-7535 MONTEREY

Merry Christmas
to All Our Friends

Bartoli's T. V.

IN PACIFIC GROVE
115 CENTRAL AVENUE

PH. 2-8258 PACIFIC GROVE

A MERRY CHRISTMAS MEL-O-DEE NURSERY

and GARDEN SHOP

FREMONT & SPRUCE

Ph. 2-3368 MONTEREY

SEASONS BEST TO ALL THE LIQUOR CHEST

MUNRAS AVENUE & ABREGO

Ph. 2-2913 MONTEREY

CARMEL INN HOTEL

SAN CARLOS AND 8TH

Ph. 7-3868 CARMEL

MERRY XMAS
AND
HAPPY NEW YEAR

Eastern TV Service & Installation Co.

NITE SERVICE CALLS

ANTENNAS TO FIT YOUR LOCATION

1190 Forest Avenue, Pacific Grove

Ph. 2-2403 after 6 p. m. 5-7015



ENGAGEMENT of Adrienne Kay Knoles of Pacific Grove to Denny Royce Olivier of Bellingham, Washington, was announced recently by her parents, Mr. and Mrs. Gordon E. Knoles. Miss Knoles, granddaughter of Clarence E. Holman, met Denny at the University of Washington where both are students. She is a graduate of Pacific Grove High School. -- Photo by Beauford B. Fisher

BOTTLE CRY

A girl, Christine, born to Mr. and Mrs. Takigawa of 573 Anthony St., Monterey, on Dec. 12.

Twin boys, born to Mr. and Mrs. Raymond Murray of 28 Sierra Vista, Monterey, on Dec. 13.

A boy, Marvin Leon, born to Mr. and Mrs. Norman Cartwright of 144-7th St., Pacific Grove, on Nov. 28.

A girl, Cindy Ann, born to Mr. and Mrs. Stanley W. Sutton of 1620 Highland St., Seaside, on Nov. 29.

A boy, Dennis Busby, born to Mr. and Mrs. Junior Busby of 809 Lowell Pl., Seaside, on Nov. 29.

NEW BOOKING AGENT FOR GOLDEN BOUGH

(cont'd from C-4)
pictures will be the new Italian comedy, "Bread, Love and Dreams," with Gina Lollobrigida and Vittorio de Sica in starring roles. Opening day at the Golden Bough Playhouse has been announced as Thursday, December 30.

A girl, Rebecca Jane, born to Mr. and Mrs. Angel Turina of 410 - 9th St., Pacific Grove on Nov. 29.

A boy, Warren Gale, born to Mr. and Mrs. Warren G. Watkins of 1299 - 8th St., Monterey, on Nov. 30.

A girl, Christina Gloria, born to Mr. and Mrs. Juan Bautista Mares of 1147 Maple, Seaside, on Dec. 1.

A girl, Vickie Ilene, born to Mr. and Mrs. Kenneth LeRoy Hicks of 1221 Lawton, Pacific Grove, on Dec. 1.

A girl, Susan Marie, born to Mr. and Mrs. Robert C. Littlefield of 860 Balboa St., Pacific Grove, Dec. 1.

A girl, Terry Jean, born to Mr. and Mrs. Homer J. Smith of 1110 Kenneth, Seaside, on Dec. 2.

A boy, Patrick Stephen, born to Mr. and Mrs. Paul Adron Bates of Marina, on Dec. 3.

A boy, Joey Wayne, born to Mr. and Mrs. Oscar Veach, Jr., of Seaside, on Dec. 4.

SERVICE CHATTER

NAVY

by Jan Phillips



NAVY WIFE HARRIET HOWE was on the election board for her neighborhood in Monte Vista and, therefore, could claim no party of her own.

THIRD YEAR ELECTRONICS met last week for a picnic at the Monterey Fair Grounds. It was food, dogs, children, and a fast game of volley ball. Hosts were Ben Bendel, Buck Williams and Bill Bacon.

THEA KEMP had the Sect AA Wives over for Coffee last week to meet her charming mother, Mrs. Suman.

MRS. FRED H. BAUGHMAN of P. G. had a shower for pretty mother-to-be Mary Kay McCord with co-hostess Mrs. Corwin Olds. The gals brought a variety of gifts for the newest McCord who will join John, 4, and Thomas, 1 and a half.

AEROLOGY WIVES are looking ahead to their coming luncheon to be held January 13 at Cademartori's.

LT. CMDR. AND MRS. JAMES COX of Pacific Grove had as their guests her parents, Mr. and Mrs. William Garrett of Long Beach, formerly of Annapolis, Md.

MAVIS and MAC MACDONALD had an Open House Monday night to show off their Del Rey Oaks home to fellow members of first year N section and their wives.

C-3 WIVES HAD DINNER out last week at the Fish and Steak House with Mrs. Wm. Corson, Mrs. Alfred Harmon and Mrs. Robert Morgan in charge.

SECT. A2a, A2b and AE2 gals all got together for bridge and canasta last week in the Lounge. Hostesses were Pat Smith, Sue Yates, Sis Sellman and Judy Short.

(Contd. on F-2)

A girl, Janice Marlene, born to Mr. and Mrs. Joseph R. Harrell of 246 Littleless St., Monterey, on Dec. 10.

(Contd. on G-1)

Shopping Banter

BY SUZY

Please say Suzy sent you



LAST THREE DAYS OF THE WINTER FESTIVAL! Tonite, the Italian "Strange Deception" and the liltng musical, "Voice in Your Heart". Tues. thru Thurs. "Ma Pomme" with Maurice Chevalier, and Fernandel in "The Cupboard is Bare". Starting Christmas Day, a wonderful picture for youngsters to 90, J. Arthur Rank's "The Little Kidnappers" plus "The White Mane". Special matinees Sun. & Wed. at 2:15. All at the HILL THEATER on Soledad just off the Carmel Hiway. Phone 2-9545. Ahead (31st on) there's "Hansel and Gretel". Matinees for this at 1:30

NO GIFT SHOULD LOOK LASTMINUTEY... If you know what I mean. So here are some choice selections from wonderful ole HOLMAN'S, the Peninsula's department store. Cocktail aprons on the 2nd floor; \$2.25 or \$2.50 never looked like more than these trimmed organdy doodas that ladies really like to wear. At \$3.95, originals handpainted by Avis. Quite sophisticated. Toilettries from the main floor; Faberge has a man's set at \$3.50 that's all handsome male; lady's sets start at \$3.00 and Guerlain's supreme creation Shalimar perfume starts at \$8.00, and worth it! Housewares in the basement are another never-failing source of welcomed gifts.

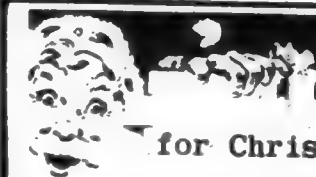


BUT IF YOU DON'T LIKE TO SHOP or you don't have time, why not do it the easy way and let the Pink Elephant help you? A bottle is sure to be appreciated and certain to be used and five minutes is all it takes to choose and have wrapped one of this year's handsome decanters (as low as \$4.38). All the prices at the OAK KNOLL LIQUOR STORE are the very lowest, i.e., Heavenly Hill, a straight Kentucky, is just \$39.85 a full case (12 bottles), or Esquire, a Kentucky blend, same amount, is \$34.45.... And then, HOLIDAY PARTIES are EASY with their many free services, like lending glasses and/or a magical bar, ice cubes, delivery. So-o-o easy parking and they positively adore gift wrapping! So look for the sign of the friendly pink elephant, on Fremont one block north of Air-Airport Road, or phone 5-6394.

THERE'S EXTRA GOOD NEWS for the feminine contingent. Gracious Mrs. Dean of Carmel's important little CINDERELLA SHOP has just marked down a large group of holiday clothes, most of them 1/3 off. Short formals and informals that used to be from \$35 to \$125. There's a good selection in sizes from 10 to 20 but, of course, not every style in every size. This is the ideal spot to use that Christmas check because these are really good buys and, anyway, this is THE time of year to indulge yourself in something new, pretty and becoming.... always found here but hardly ever so low-priced.



NEWS, AND WHAT NEWS, comes to me now from Carmel's modern GOLDEN BOUGH PLAYHOUSE. Starting Dec. 30th, the comfortable theater on Monte Verde near 8th, will start playing the cream of European films. To prove it, listen to this first feature, "Bread, Love and Dreams", a comedy that has the critics cheering wherever it's played and which stars luscious Gina Lollobrigida and handsome Vittorio de Sica. Mark your calendar now so that you can be among the first to see this muchly acclaimed picture and to welcome the Golden Bough back to its regular place in our entertainment world.



SPECTATOR

26 ISSUES for \$ 2

for Christmas

P.O. Box AO
Carmel, Calif.

Snapshot: ARMY WIFE MATERNITY WARD ROMANCE



Mary McCue first met John McCue in a maternity hospital in Michigan. Now Mary and John—he's a Captain in the Department of Preventive Medicine at Fort Ord—have four children, all girls, ranging in ages from 6 to 3 months.

But to get back to their meeting. When John, a young interne from the University of Michigan, saw the small, dark-eyed, soft-spoken little student nurse, his heart must have done a couple of flip-flops. They were married in 1947.

John finished his medical training, and Mary worked for a few months as a nurse in the University Hospital. John attended Public Health School at Ann Arbor, then the McCues came to Stockton where John was with the Public Health Service until his entrance into the Army 1-1/2 years ago. After five weeks he was sent right to Fort Ord and the McCues were amazed and happy to be stationed so close to home.

John will be out of the Army next July, when he intends to take a residency in internal medicine at Fort Miley Hospital, a veterans' hospital, in San Francisco.

Although she has given up nursing, Mary has seen a lot of hospital life in the past six years, taking what she calls her "annual vacation" each time the girls were born. Her last experience, at Fort Ord, she recalls, was not much of a rest, since with the shortage of nurses, patients, if they were able, had to wait on themselves, and maternity patients, Mary says, are always

able.

Mary feels that being a nurse is some advantage to a doctor's wife, as the wife has a vague idea of what's going on in her husband's life.

The McCue girls, Mary Anne, 6, Kathie, 4-1/2, Patty, 3, and Judy, 3 months, are a testimonial to a doctor's family. They are healthy, wholesome little girls. Mary feels that the first year of a baby's life ties a mother down a great deal, but after that, taking care of children is a breeze. She feels that the fourth child is the best adjusted of them all, being constantly with other children. Little Judy certainly doesn't suffer from a lack of attention with her three older sisters ready to play with her or help her out of difficulties.

ters ready to play with her or help her out of difficulties.



**The Perfect
Gift For You
Or Your Out-of-
town Friend
SPECIAL
CHRISTMAS
OFFER**

The **SPECTATOR**

26 ISSUES FOR \$2

JOIN OUR CHRISTMAS CLUB



**The First National Bank
Of Pacific Grove**



UNBELIEVABLE REDUCTIONS

● A REAL CHRISTMAS BARGAIN



**SUNBEAM TALBOT
3 Great Cars in 1**

● Two Brand New 1954 Sunbeam-Talbots Just Arrived Here

● **SEDAN WAS \$2785 NOW \$2295**

INCLUDING WHITE SIDEWALLS, HEATER, DIRECTIONAL SIGNALS.

● **CONVERTIBLE WAS \$2985 NOW \$2395**

If you're a man with sporting blood—and a family man besides—you'll appreciate the newest Sunbeam-Talbot at this new low price. Here are SPORTS CAR style, acceleration and stamina—plus FAMILY CAR room and comfort—plus slide-open steel top (at no extra cost) that gives you the fun of a CONVERTIBLE as well. This is the greatest price-performance buy of the day. Drive it and you'll see why.

LACEY BRITISH CARS

295 PEARL

PHONE 5-5225

MONTEREY

SERVICE CHATTER

NAVY
by Jan Phillips



CHRIS HAHNFELD and Edwina Lee hosted a joint farewell party for some folks on their "alley" in La Mesa. It was in honor of Major and Mrs. John Simmons who are leaving for Panama and Major and Mrs. Chris Heit who have been transferred to Denmark. It was BYOB with a super buffet at the Hahnfelds last Saturday nite.

DR. MATT BRADLEY is leaving Navy and heading for the wide open spaces of civilian life.

LT. AND MRS. C. L. HAVERLY of Sect. A-3 have as their guest, her mother, Mrs. C. L. Dilley of Los Angeles.

Last Thursday, Mrs. Kit Clausen was hostess to the wives of Sect. B-5 for their semi-monthly bridge.

LT. STANLEY BALMFORTH had a birthday last week and he and his pretty wife asked some of their Del Rey Oaks neighbors in to help celebrate. His parents, Mr. and Mrs. D. J. Dieges of Alhambra drove-up to help them party.

SECT. MA had their monthly bridge in the lounge last week with Mrs. David Hurt acting as hostess. Special guests were Mrs. C. C. Brooks, Mrs. Richard Goodspeed and Mrs. Charles Erb.

BETTY COUNTS who planned our wonderful Harlequin Ball had a "coffee" in honor of gals who helped her in the organizing and doing the actual work on the ball.

ENGINEERING WIVES Prexy Ann Bryan left last week for her family's home in Scranton, Pa. She traveled with Will Jr., who was two last week. Bill will join

them next week and they will spend the holidays there and fly home the first of the year.

TOY TOWN has turned all Navy with Mesdames Helen-Mixon, Ruth Molzan, Dee Wallace and Yours Truly all there, helping old St. Nick.

CAPT. AND MRS. N. W. GOKEY of Glen Cove, N. Y., will be the guests of honor at the Cocktail Party given by Lt. and Mrs. Web Gokey on the 23rd in their La Mesa home.

NEWLY appointed Cmdr. Arnold Medbury and Mrs. Medbury of the Del Monte Fairways will be hosts to a host of friends for eggnog party over the holidays.

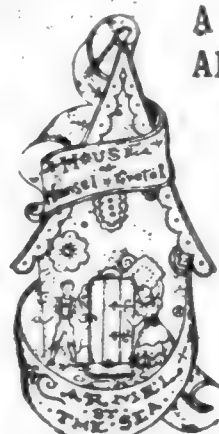
ANNE AND JOHN LINSEY along with Jean and Jeff Metzler invited friends to a punch party at the Linsey's last Monday night.

C-4 HAD A BRIDGE last week in the Lounge at the School with Mrs. Robert Baker and Mrs. Claude Brooks as hostesses.

HOLMAN'S RANCH will be the location of both Section A-2 and N (second year) parties next week.



GIFT EXCHANGES and office parties were the vogue this week. Here Linda, daughter of Mrs. Sharon Proietto, a telephone operator, is getting a gift at the Pacific Telephone Monterey office. Santa is Lou Maracci, chief switchman.



A BOX OF CANDY IS
ALWAYS A WELCOME GIFT

HANSEL and GRETEL
Fine Candies

Hours Daily - 9:30 - 6:00
Sundays - 11:00 - 5:00

We wish to announce
that we are now featuring
EDY'S ICE CREAM

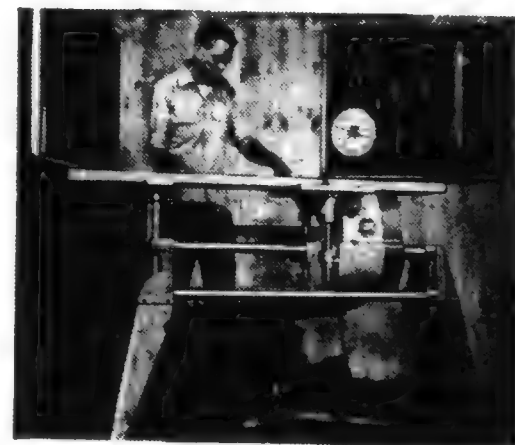
A fine dessert at Holiday Time

HOUSE of HANSEL and GRETEL

P. O. Box 2072
CARMEL-BY-THE-SEA, CALIFORNIA
on 6th between Dolores & Lincoln

So easy
to shop for!
so certain to please him!
our impressive
Gift Certificates
"The Peninsula's Outstanding
Shop For Men"
716
Munras
Ed. Williams
monterey
Phone
5-4776

SEE IT NOW !!

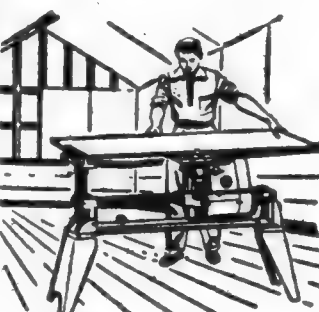


ANNOUNCING . . . A NEW IDEA IN POWER TOOLS

SHOPSMITH Mark 3

The First Modern Power Tool
Designed for Modern Living!

Only new SHOPSMITH Mark 3 has Speed-Dial which lets you dial the correct speed for every operation as easily as dialing a telephone—no belts to change. Power Mount lets you add jointer, jigsaw, other tools. SHOPSMITH Mark 3 converts in seconds to 9" circular saw, 12" disc sander, 34" lathe, 16 1/2" drill press and horizontal drill. Delivered fully assembled and ready to work.



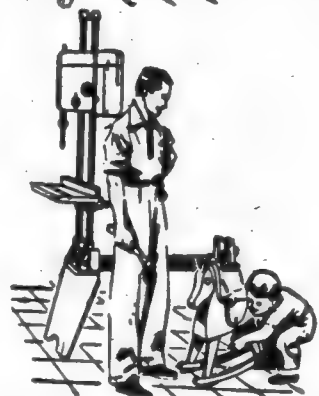
A COMPLETE POWER WORKSHOP
IN ONE COMPACT UNIT WITH . . .

MORE EASE OF OPERATION
GREATER CAPACITY
GREATER SAFETY
PLUG-IN INSTALLATION



\$269.50
Including Bench and
1/2 H.P. Motor

SEE SHOPSMITH MARK 3



Peninsula Saw Shop

165 Webster St.
Phone 5-4244
Monterey

for Christmas
New!
Different!
Exciting!

A New Baldwin
Electronic Organ

In just a few minutes you'll
see the difference . . . you'll
hear the difference . . . in
this new Baldwin.

Here is a home organ that
defies comparison—come in
today and treat yourself to
a wonderful surprise.

Liberal budget terms, of
course.

ALSO A USED HAMMOND
ORGAN - SAVE \$1,000. TERMS

Baldwin Pianos
Stan Newlin
Piano Salesrooms
387 Pacific - Hotel San Carlos Bldg.
Ph. 5-7114

BEST REAL ESTATE OFFERINGS

OF THE WEEK

WHAT A VIEW !

--through this living room window.



This two-year-old well-built house has two bedrooms, two baths, living room, dining room, kitchen and attached garage.

ALL THIS FOR \$19,900
CARMEL REALTY CO.

Established 1913
Phone 7-6485

Corum Jackson
Associates :
James C. Dodd
Donald Clappett
Res. Phone 7-3137

Former Post Office Building
Dolores and Sixth
Carmel-by-the-Sea

REAL ESTATE BROKER IN DOG HOUSE



We went back to interview Fido this week but found a fat little real estate broker instead. "Name's Nickle," said the little character, handing us a cigar. Fido was behind in his payments so I dispossessed him. "..... He eyed our wallet pocket speculatively. "You a GI?" he asked, and went right ahead without waiting for an answer. "We've got some fine deals for GI's, you know. A 3-bedroom on the Carmel Hill road, for instance. Large lot, Ocean view, \$675 down. Or a 3-bedroom in Pacific Grove. No down payment if you're a qualified GI."

We finally identified ourselves as a Spectator reporter. "Oh", said Nickle sadly, "a newspaperman, I knew I smelled ink but I thought it was money." He took the cigar out of our mouth and put it back in his pocket. "Why didn't you say so? You heard me say 'qualified GI' didn't you? You need a paying job to get a GI loan, Buster."

Moral: If you do anything but work for a newspaper, Nickle can finance your house for you.

Office: 2-7351

S. J. NICKELE
849 ABREGO ST.
Carmel Hill Rd.

Home: 2-2469

WHARF REVIEW

(Cont'd from C-4)

which closed prematurely at the Wharf this weekend. Audiences have laughed at "Charley's Aunt" for about sixty years now, and are probably a little tired of the play's shopworn jokes.

A college student dresses up as Charley's Aunt to "chaperon" a luncheon given two young ladies by a couple of pals. Said wolf in aunty's clothing is then pursued by a pair of elderly suitors who want to marry Charley's Aunt for her money. More complications when the real Charley's Aunt shows up and it turns out that her impersonator is in love with her and vice versa.

It must be said in all fairness some of the Wharf Players did relatively well with the antiquated material at their disposal, and that there were times, indeed, when thanks to a few members of its cast, the feeble farce developed a sudden and surprising sparkle.

Ben Small was slightly terrific as "Charley's Aunt". Director Tom Brock stole several scenes as one of the elderly suitors, a leering gent named Spettigue. Carmelita Benson was regally charming as the true Charley's Aunt--unfortunately again her lines were not as good as her delivery of them.

In addition to their choice of "Charley's Aunt", the Wharfers handicapped themselves with their choice of its musical version: most players could neither sing well nor dance well. Anyway, the dances were unimaginative and dull, the songs easily forgotten. Bobbe Sherman, the dancing ingenue, was whistle bait but not much else. Several others weren't much of anything.

--G. S. B.

Advertising
MEAN \$\$\$\$
FOR YOU
7-6451

Good Location for Tourists
FOR RENT — Well heated apartments and rooms with private baths. Beautyrest beds and mattresses. Day rentals. Reasonable. **MONTE VERDE APTS.** Monte Verde near Ocean, Carmel. Phone 7-6046.

ATTENTION: MAN WANTED for Rawleigh business. Sell to 1500 families. Write today, Rawleigh's, Dept. CAK-456-SS, Oakland, Cal.

Country Club 3 Bedroom House



Custom built of outstanding construction and quality materials. Tile bath and kitchen, stall shower in bath off the master bedroom. Large wardrobe closets, steel sash windows, fireplace with a raised hearth, central heat, select hardwood floors. Designed for comfort and easy maintenance, an outstanding value at

\$17,500

GI and FHA financing available.

RICHARDSON-AITKEN
AGENCY

FOR THE BEST REAL ESTATE VALUES ON THE PENINSULA
Phone 2-8031

MAGNIFICENT VISTA



This is only a portion of a beautiful terrace with panoramic view.

Delightful garden (even herbs), real charm and livability - 2 bedrooms, 2 baths.

SELLING PRICE ??

CALL US FOR APPOINTMENT AND MORE INFORMATION.

GLADYS R. JOHNSTON
realtor

Cor. Monte Verde & Ocean Aves., Carmel
PHONE DAYS 7-3849 NITES 7-7745



EVER TRY to have a puppy pose for a Christmas card? These photos tell how one long, long evening progressed in a Peninsula St. Bernard household.



The Camera Exchange has many diversified items which will make excellent CHRISTMAS GIFTS

for the Amateur or Professional
IT IS THE PENINSULA'S LARGEST CAMERA STORE

INEXPENSIVE

BOX & REFLEX CAMERAS

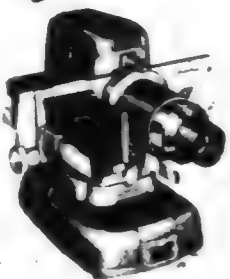
FROM

2.95



Flash optional on certain models

SLIDE PROJECTORS & VIEWERS



from

1.95

to 99.25

COMPLETE FILM SUPPLIES

- Film
- Paper
- Darkroom Equipment
- TEXT BOOKS
- Flash bulbs

ENLARGERS

See the sensational new BESELER

FLASH EQUIPMENT

flash bulbs

LIGHT METERS

- GE • Weston • Actino
- Sixtomat • Ikophot
- Norwood

VIEWMASTER

Viewer & Slides

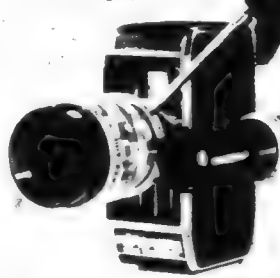
"STOCKING GIFTS"

FILTER CASES
CABLE RELEASES
SELF TIMERS

Just Out!

MOVIE CAMERAS

- Bell & Howell
- Kodak
- Bolex
- DeJur



Bolex C-8
starting at 89.95

Just Out!
Retina IIIc



Kodak Retina IIIc. List Incl Tax
Camera, 24x36mm. Retina
Xenon C Lens, 50mm f/2
(coated); coupled range-
finder; built-in exposure
meter; Synchro-Compur
Shutter \$185.00

LENSES

Wide angle - telephoto
normal - MOVIE &
STILL CAMERA

Movie Accessories

- Tripods
- Projectors
- Screens

GADGET BAGS from 3.95



THE CAMERA EXCHANGE

549 Lighthouse Avenue Phone 2-3556
"In the Heart of Beautiful Pacific Grove"

PRIZE WINNER



FIRST PRIZE in world-wide U. S. Army photo contest was captured recently with this Rollefex picture by 1st Lieut. John Livingstone, now out of the Army and living in Carmel with his in-laws, Mr. and Mrs. E. R. Glen. Livingstone, 29, was stationed in Austria until last month, will now try his hand at commercial photography. He took this prize-winner during last year's Coronation in London.

BOTTLE CRY

(Contd.)

A girl, Brenda, born to Mr. and Mrs. Thomas Bradshaw of 775 Jewell Ave., Pacific Grove, on Dec. 6.

A boy, Edward Roderick II, born to Mr. and Mrs. Edward R. Brooks of 815 Hamilton St., Seaside, on Dec. 8.

A boy, Stephen Clark, born to Lt. and Mrs. Gael C. Himmah, of 166 Robles Del Rio, Carmel Valley, on Dec. 8.

A boy was born to Mr. and Mrs. Robert Figueroa of 365 Spruce St., Pacific Grove on Dec. 9.

A boy, John Franklin Jr., was born to Mr. and Mrs. John Allen of 610 Hamilton St., Seaside, on Dec. 9.

A boy was born to Mr. and Mrs. Ronald Miller of 1129 Forest Ave., Pacific Grove, on Dec. 10.

A girl, Kim, was born to Mr. and Mrs. Eugene Baker of Carmel Valley on Dec. 10.

A boy, Johnnie Lee, was born to Mr. and Mrs. Lonnie Welch of 827 Pacific Ave., Seaside, on Dec. 10.

COOK BOOKS PAY

(Contd. from B-3)

Jelna's
BABY SHOP

NOVEL AND PRACTICAL GIFTS

Sizes 0-6X
Jewelry and Silver
Nylon Bed Jackets
BUNTEE SHOES

(designed by doctors)

Thrifty Stamps Use our Lay-A-Way
Del Rey Theater Bldg. Seaside

out on herself.

Mrs. McCarthy had never written anything before her first cook book, and the publishing of it was unexpected, and every writer's dream. "Little, Brown just heard about it, and came to see me!" she explains.

Mrs. McCarthy is in constant demand to speak before women's clubs, radio and television. Radio she likes, but she isn't so sure about television. On a recent

show, a knife with which she was cutting bread was very dull. "I just kept cutting and cutting, and the loaf got squishier and squishier!"

She likes being busy, and feels that "older women should get out and do things." Mrs. McCarthy, who is over 60, is one of those women with a smooth, unlined complexion. She credits the Carmel weather, or maybe just "doing things."

Best Bets for Dining, Wining and Dancing...

CASA MUNRAS: Dancing nightly, complimentary hot hors d'oeuvres with your cocktails in the Merienda Lounge. Complete dinners by candle light from \$1.75. Hotel and cottage accommodations in the middle of old Monterey.

CADEMARTORI'S: Internationally famous Italian Restaurant, on Salinas-Monterey Highway. Dinner 5:00 'til 10:30. Superb Italian and American cuisine. Fine cellar, drinks and cappuccino at the bar. Closed Mondays and Tuesdays.

FIRESIDE: 1638 Fremont Extension, Seaside. Cocktails, fine foods around the fireplace. Phone Monterey 2-0500.

THE HEARTHSTONE: On Ocean Ave., Carmel. "Where the fireplace glows on the street" and superb French dinners are done as they should be, at reasonable prices. Open charcoal grill, intimate atmosphere, cheese and wine of the best. Bar opens at 5 P.M. Mark Thomas is your host.

MISSION RANCH: Dinner in the Club Dining Room. Open every night from 5 P.M. 'til 2 A.M. Home of prime rib and lobster thermidor. Dancing, cocktails and dinner music. South end of Dolores St., Carmel. Phone 7-3824.

DEL MONTE LODGE: Pebble Beach. Terrace dining room overlooking Carmel Bay and Pebble Beach Golf Course open daily. Top room depicts local golf history. Dinner dancing every Saturday. Telephone 7-3811 for reservations.

BAMBOO GARDENS: Where you will enjoy exotic Chinese dishes, at tables grouped around an enclosed pool and garden. Fremont Extension just past the Salinas Highway junction.

REDWOOD GARDENS: The only place in the Monterey Bay area presenting top vaudeville acts and floor shows. Dinner dancing by candlelight to the music of Mills Hoffman at the Hammond organ, and the orchestra, in a charming old redwood bark atmosphere of a garden. Dinner 6 P.M. to 2 A.M. Closed Mondays. One mile from Salinas on road to Monterey.

PINE INN GARDEN RESTAURANT: On Ocean Avenue. Luncheon indoors during winter season. Dinners nightly with popular special buffets Wednesday and Thursday evenings. The cocktail lounge is one of Carmel's favorite gathering places.

BARRETO'S: Famous Mexican restaurant. Cocktail lounge. Pre-war prices. Closed on Mondays. Abrego and Fremont, Mtry.

CERRITO'S: Fine food and drink. Barbecue fish a specialty. Business men's lunches. Private rooms for parties. On Fremont near the Navy School. Phone 2-4559. Also CERRITO'S on the Wharf. Fresh Monterey seafood cooked in the New Orleans manner. A delightful experience. Phone 5-6218.

LOVER'S POINT INN: A drive-in and restaurant at the foot of 17th at Ocean View, Pacific Grove, where you eat those delicious Filet Mignon steaks. We also specialize in sea food. Dining room open from 9 A.M. to midnight, daily. Drive-in open from Noon to 9 P.M. daily.

SARAH'S CHICKEN RESTAURANT: Wonderful chicken pies and fried chicken lunches and dinners at reasonable prices. Highly recommended by Game & Gossip magazine. Take home orders 1600 Fremont Extension. Phone 2-3210. Closed Tuesdays.


LA PLAYA HOTEL: Home of the famous Lanai Room, serving South Sea Island cocktails, mixed according to their original recipes. Regular beverage service is also always available. The main dining room, serving breakfast, lunch and dinner, overlooks beautiful Carmel Bay. Special catering to groups. Phone 7-6476.

A girl, Janice Kay, born to Mr. and Mrs. Lowmon Whittenburg of Monterey, on Dec. 11.

A boy, both to Mr. and Mrs. Thomas Dorney, Jr. of 660 Mermaid St., Pacific Grove, on Dec. 11.

A boy, Kenneth Wayne, born to Mr. and Mrs. Donald Seals of 1301 Pine St., Seaside, on Dec. 11.

A boy, James Allen, born to Mr. and Mrs. Moza of 1033 Cedar St., Seaside, on Dec. 11.



a
**VERY MERRY
CHRISTMAS**

Kramer's
SPECIALTY SHOP
Carmel

Lew and Louise Kramer

**MERRY CHRISTMAS
HAPPY NEW YEAR**



And a
last minute
reminder!

**It's not too late to give a
MERCHANDISE ORDER for Christmas!**

FASHION FABRICS
727 PARK AVENUE at FREMONT EXTENSION
PHONE 5-5963



Model RD-22

on the **NEW Hotpoint**
**SUPER DELUXE
DOUBLE OVEN
Electric Range**
(Model RD-22)

~~\$499.95~~
\$399.95 and your old range
WHILE THEY LAST!

**\$100 for your
OLD RANGE!**
(Any make, style, age!)

Open Evenings
'til 9 p. m.
until Xmas



BROOKS & SON
105 Central Ave., Pacific Grove

Nightly 'til 6 p. m.
Thursdays 'til 9 p. m.
Phone 5-4650

A TRIP TO DALLAS

(Cont'd from B-2)

raised in Kansas City.

He bellowed out, "Abe! Josiah!" and two of the big, mean-looking ones shuffled forward. They were in their late teens or early twenties, with thick fuzz over their jaws and chins, wearing raggedy overalls, barefooted, and their big, rocky-shaped hands hung right close to their knees. They both had black hair that looked like the manes of bull buffalo. The Choctaw, or whatever, showed plain in their faces and eyes, but they had the bear-build of their father.

"I want you takin' these younguns to Dallas. They ain't been off the farm much."

The old man didn't talk a lot, but what he said, he meant. A couple of weeks later when he got his first check he brought Abe and Josiah over to the garage.

"Here's some money. Show 'em a good time, hah?"

The "some money" he was holding out toward me was a comfortable sheaf of hundred dollar bills. When I counted them later there were fifty.

I remember standing there in the mid-August heat, with my rayon shirt sticking to my back and shoulders, looking up at the eyes above the whiskers, and past Grottsroser's ham-thick arms toward his two boys. What I was thinking about was the four Auburn roadsters the old man said he would buy when I brought Abe and Josiah back from the city.

Then I looked at the two gangling giants and wondered about getting into some other line of work. But the sheaf of money looked too cool and green against the dusty sunshine for me not to reach for it.

There was a big, moon-shaped red cave in the whiskers that I recognized as a smile on Grottsroser's face.

"Good time, yah!" he said.

"Yah!" I agreed and took the money.

The old man moved through the boom-town crowd back toward his mud-covered Auburn. A couple of the fenders were hanging loose by now, and I noticed that the body tilted some, as if there was a broken spring.

"You're a kind of puny runt," Abe said to me.

Any way I figured, I knew I was in for a time. The boys looked ignorant, hot-headed, and very, very strong.

I told the boss what the deal was, took the boys to a barber shop around the corner, and went to my room at Mrs. Pettigrew's to pack my bag.

When I got back to the barber shop I found there'd been quite a bit of trouble. Sam, the head

barber, was used to rig crews and cowboys in from the Canadian River country, so he'd soft-talked Abe and Josiah through hair-shearing, and shaves, and shampoos with some special delousing soap he always kept handy. The bad time started when Marge, the manicurist, came back from lunch.

Marge had come in with the oil-boom, because Amarillo had not been much of a place for manicures except at the Stockmen's barber shop before that. She knew that a kind of inviting look was good for her business, and she wore a shiny white outfit with a real short skirt, and limit low in front. Marge was built loose and soft, a big-legged girl.

Abe was the older and bigger of the two boys, but Josiah saw Marge first. Sam's brother, Pete, was taking care of Josiah, and he'd just finished rinsing out the delousing soap when Marge came fluffing in, all perfume, pink skin, and perspiration. Josiah rose right up from the chair by the wash basin, pushed Pete out of his way, and started to pick Marge up.

The way they told it to me later, Sam and Pete decided to let Marge work her way out of it. She was no delicate girl, having worked at Burkburnett and Mexia when the booms were on, and that gives a manicurist a fair amount of experience.

Maybe if the Grottsroser boys were the kind that would pay some attention to what a woman said, Marge could have smarted her way out. As it was, it only took a few seconds for her to start yelling bloody murder, kicking her big legs around and waving her arms trying to scratch at the buffalo hide the Grottsroser boys used for skin.

Abe knew his rights as the biggest and oldest of his tribe—though I guess the main sport at the farm, between chores, had been proving each other out—and he gave Josiah a big swipe across the head. His kind of swipe would have bent a steel plate.

By the time I got there, carrying my bag, the shop was messed up bad. The only thing I could think of doing was going back to Mrs. Pettigrew's and unpacking my bag. The two boys were ransacking on the floor, and one of the chairs had already been pulled loose from its bolts. A good-sized crowd was outside watching, and there were a couple of special deputies there, some of the extra men that had to be put on the force when the boom got going. They had their blackjacks out, but they didn't figure on going in until the boys were all wore

quiet. Those special deputies were picked as pretty robust boys, but they had good sense, too.

I was watching and hating to part with those fifty hundred dollar bills when old man Grottsroser came through the crowd. He went in the busted-up shop, picked Abe and Josiah up by their necks, banged their heads together, and swiped them around

(Cont'd on G-3)

Pacific Grove Realty Co.

Established 1908

Licensed Real Estate Broker

REALTOR

INSURANCE

553 LIGHTHOUSE AVENUE

Phone 2-3988

TO ONE AND ALL
we wish a
Christmas full of joy and a New Year
loaded with **Happiness and Prosperity**

FOR YOUR PLEASURE and Leisure on CHRISTMAS DAY and
NEW YEAR'S let US prepare your big Family Dinner -- just
as you like it. Select from such delicious entrees as:

TURKEY

LONG ISLAND DUCKLING
A L'ORANGE

LOBSTER THERMIDOR

PRIME RIBS OF BEEF

STEAKS

With ALL the TRIMMINGS of course! Soup, salad, potatoes, relishes, cranberry sauce, and THE BEST HOMEMADE PIE YOU EVER ATE--MINCE, WITH BRANDY SAUCE; PUMPKIN WITH WHIPPED CREAM--made by Gene himself! Dessert with nuts and peppermints.



Dolores between 7th & 8th

GENE and PARVIN'S

"FOOD AT ITS BEST"

BREAKFAST • LUNCH • DINNERS

OPEN DAILY 8 TO 2:30 — 5 TO 9

Closed Tuesdays

CATERING TO BANQUETS AND PARTIES

Dolores near 8th

CARMEL

Telephone 7-6656

A TRIP TO DALLAS

(Cont'd from G-2)

a few times. After I saw him start, and knew that the boss of the Grottstrosser family was still Mr. Grottstrosser, I began talking to the special deputies and to Sam. Marge had her face to the big window, and she'd been yelling up till when the old man came in. Not from being mad or scared, but happy and excited.

One of the bills satisfied Sam and Pete. Another one made the deputies remember some business down the street. I could see that expenses were going to be high.

The three Grottstrossers came out. Pointing a sausage-thumb at me, the old man said, "This is the boss. What he says, you do. Or I break your heads, Yah?"

Both boys mumbled, "Yah."

"I thought maybe better to come back. They ain't been off the farm much," Grottstrosser said. He took a long look at them, bent his big head over and smelled them, snorting like a seal. Then he laughed, the yellowish whiskers dividing for the big cave behind them, and he walked off, holding his middle from laughing.

An hour later we caught the train for Dallas.

I'd booked three lower berths for us at the depot, and then I'd got the boys some store shoes. They had come into town wearing moccasins that Mrs. Grottstrosser may have made for them, and they were willing enough to get regular shoes--their first pairs. But now, walking toward the train they both were limping; their faces screwed up with pain. I was a little bit anxious to get them bedded down, with their shoes off, before they began to get ill-natured. More ill-natured.

I suppose actually they were just playful boys. They watched the porter make up our berths, giggling and talking to each other, but they figured on undressing in the aisle. After I talked them out of that, they started to walk through the sleeping car, pulling the draperies aside and looking in at the other passengers.

The conductor wouldn't take any money from me, but I gave the porter ten dollars. Through that long night he earned it.

At Dallas I herded Abe and Josiah off the train and tried not to notice how the people looked at me and my two boys. They were still in overalls, wearing moccasins, and carrying their new shoes tied around their necks.

They didn't talk much to me, but they went in for a lot of laughing, and talking to each other, and punching each other to make a point.

By along about eleven o'clock I'd got them into new suits, and they'd put their swollen feet back into the new shoes. I kind of felt

sorry for the boys, because no store-bought suits were ever made

to fit their shapes, unless somebody makes suits for gorillas over six feet tall.

Not sorry enough for them to keep me from telephoning the chief of police in Dallas and mak-

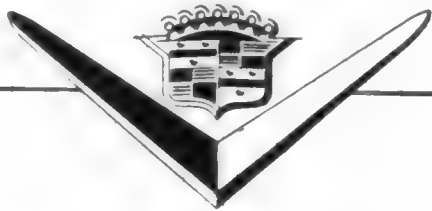
ing a deal to hire two of his biggest and meanest policemen at twenty-five dollars a day apiece to act as bodyguards--not for my boys, for the people of Dallas. I got this idea when I took them

in to feed them at noontime at the Adolphus hotel.

Some gentleman was at a table with a lady. Abe walked right over and the way he began to act

(Cont'd on G-4)

Cadillac



The Hour Every Motorist Owes to Himself!

The happy man you see in this picture is bringing himself up to date.

Cadillac has written a whole new chapter for the book defining motor car performance, and he's taking an hour to find out what it says.

And it says plenty--of very great importance.

First of all, it tells you what it's like to have command of a 250-horsepower engine that's as smooth as velvet, and so quick and eager that you have to educate your driving toe all over again.

It tells you what it's like to have virtually every unevenness in the highway completely eliminated before it is even noticeable to driver or passengers.

And it tells you what it's like to relax amidst upholstery fabrics and leathers that are found nowhere else, save in the 1955 Cadillac--not even in the finest clubs or hotels.

All this is to say, of course, that Cadillac has made another tremendous advance in design and engineering--so great, in fact, that only a drive and a personal

inspection can let you realize its full significance.

And, naturally, there is yet greater emphasis on all the long-existing Cadillac virtues:

--the endurance that enables a Cadillac owner to keep his car just as long as he elects to do so . . . and with complete confidence in its dependability--

--the amazing economy of operation and upkeep which causes many owners to maintain that it is the most economical car on the American highway--

--the great personal satisfaction that comes from owning a car which is recognized, wherever highways lead, as the Standard of the World.

We cordially invite you to come in--today--to see and drive this wonderful, wonderful car.

There are eight models--in four different series--including the sensational Eldorado.

There is one to please you--exactly. And we think you'll be surprised and delighted at how little it costs, in comparison with lesser cars.

We're waiting for you--now!

RAMSEY MOTOR CO.

409 TYLER ST.

Monterey, Cal.,

phone: 5-3186

Join the Crusade for Traffic Safety



A TRIP TO DALLAS

(Contd. from G-3)

made me realize something. Abe and Josiah had been to Amarillo a few times since they got their growth, and what they'd seen mostly, I guess, was the rough section where the rigging crews had their fun. As far as the boys know, this was the way city folks acted.

The gentleman put up quite a fuss. I got to Abe and managed to quiet him down a little, but I didn't have any confidence in doing it for the next couple of weeks. So I called the chief while the boys were eating.

I recognized the two officers as soon as they walked into the place. They recognized us just as easy. I talked to them a bit, explaining what the job was. They

didn't look worried much--the biggest and meanest officers on a Texas police force in those days were likely to be just that--big and mean.

"Abe," I said,

"Yah?" he said through the piece of pie he was eating.

"Got me a couple deputy sheriffs to stay with us. They figure on keepin' you boys in line."

If I'd told the boys these were policemen it wouldn't have meant much, but up in Potter county, during the oil boom especially, deputy sheriffs had earned a fair amount of respect.

Abe and Josiah looked at the two officers and the two officers looked at Abe and Josiah. I edged back a ways.

"Hah," Abe went back to his pie. I felt a lot easier.

And then I felt a lot worse, because Amy Custis Williams and her sister walked into the dining room of the Adolphus.

"Why, honey, there's that lil' ol' Mistub Jimmy Harris from Kansas City!" Amy Custis Williams shrieked in a sweet, finishing-school trill. Amaryllis Custis Williams trilled something back and they both headed toward the table where I sat with Abe, Josiah, and the two meanest cops on the Dallas force.

These were maybe the only two girls I knew in Dallas and they had gone to school with my sister in Kansas City. I wanted to wave them off, or do something to stop them from coming over, but instead I gave them a smile which must have looked mighty poorly and stood up

Abe and Josiah turned their heads and saw what might well have been the two prettiest girls in Dallas. Also from maybe the best family in the good end of town, and also maybe the two girls whose family had raised them to lean heavy towards fancy manners and little-finger politeness.

But girls, I guess, are all made out of the same general kind of materials, and it's in the nature of girls to pay special notice to two young men, both dark and sort of interesting-looking, with muscles that are busting the seams of the two best suits Neimann-Marcus had.

"Hello, Jimmy Harris, and what are you fixin' to do here in Dallas?" asked Amy, her eyes big on Abe. Which made me feel low and dispirited, for reasons almost anybody could figure out.

Not that we ever had any dates or anything up in Kansas City when she was going to school with

my sister. But I'd thought about asking her for a date, plenty.

And now here she was, with her sister Amaryllis, and the two of them looking like flowers, even in the August Dallas heat. White hats that fitted over their heads like straw helmets, pretty dresses reaching down to their knees, and their stockings rolled neat and trim, just below the skirts.

Abe and Josiah took good, big, open-mouth looks at Amy and Amaryllis and just as Josiah reached a paw out one of the cops laid his arm hard and heavy on Josiah's wrist.

"We're just so plain sugar glad to see you, Jimmy Harris," said Amy in a voice that sounded a little bit as if she were singing. "And you haven't introduced us to these boys here--"

"Amy and Amaryllis Williams, may I present Abe and Josiah (Contd. on H-1)

PINE INN

a European Plan Hotel

CARMEL BY THE SEA

Christmas Dinner

DECEMBER 25, 1954

Served from 12:00 Noon to 8:00 P. M.

Assorted Relishes

Fresh Alaska Shrimp Cocktail or Fruit Cocktail or Sherry

Cream of Fresh Mushroom Soup or Jellied Beef Consommé

Mixed Green Salad with Green Goddess Dressing

Cranberry and Orange Gelatine Salad

Roast Young Tom Turkey, Chestnut Dressing, and Cranberry Sauce \$5.00

Virginia Baked Ham, Candied Sweet Potatoes, Pineapple Ring \$3.00

Pounded Monterey Bay Abalone Steak with Tartar Sauce \$3.00

Broiled Lamb Chops on Toast, Mint Jelly \$3.00

Roast Prime Rib of Kansas City Beef au jus \$3.50

Broiled New York Cut Steak with Sauce Mushroom \$4.50

Dinner Sherbet

Hot Butter Rolls

Whipped Potatoes

French Fried Potatoes

Creamed Pearl Onions

Garden Peas au Gratin

Pumpkin Pie with Whipped Cream Individual Plum Pudding with Hard Sauce

Hot Mince Pie with Rum Sauce

Assorted Ice Creams

Fresh Frozen Peaches

Ice Cream Snow Ball

Caramelized Cheese with Crackers

Coffee, Tea, Demi-Tasse, Milk

After Dinner Candies

CHILDREN'S DINNER (under 12) includes Soup, Salad, Turkey, Vegetables, and Potatoes with Dessert and Milk \$1.75

For Reservations Call 7-3851



DECORATING THE FORT ORD HOSPITAL for the yuletide are Carmel Junior Red Cross girls, Toni Hamilton, left, and Lorna Forester. Mrs. Mark Raggett, chairman, is standing. Army photo.

FIRST CHURCH OF CHRIST SCIENTIST

Fountain and Central Avenues, Pacific Grove

Sunday Service 11 a. m. Sunday School 9:30 a. m.

Wednesday meeting at 8 p. m. - Reading Room 11 a. m.

4 p. m. Daily except Sundays and Holidays

Thursday Evening 7:00 to 9:00

All are cordially invited to attend the services and visit the Reading Room at 210 Forest Avenue

FIRST ASSEMBLY OF GOD CHURCH

FIVE & GRAND AVENUE - PACIFIC GROVE

Sunday School 9:45 A. M. Morning Worship 11:00 A. M.

Youth Rally 8:30 P. M. Evangelistic Service 7:30 P. M.

Tuesday - Prayer Fellowship 7:30 P. M. Wednesday - Bible Study

7:30 P. M.

Rev. Leonard Weston - 715 Carmel Avenue Phone 2-2961

A TRIP TO DALLAS

(Cont'd from G-4)

Grottsrosser," I said. "They're from Amarillo."

"Josie wrote us you were selling cars in Amarillo. She said you were doing just splendidous," said Amy, looking at the two policemen with wide-lashed curiosity.

"Come on, gals," said Abe. "We're goin' to have a big time, and you just hitch on."

"Why sure," said Amy and Amaryllis at about the same time.

The two cops looked at me, and I gave them a worried-but-what-can-I-do-look back. They shuffled out of their chairs to the next table, and the two girls took their places.

"Have some steak," said Abe, pushing his plate in front of Amy. "It's my third and I'm near plumb stuffed to my gullet."

"Yeah," said Josiah. "Let's get a jug and go out back some place an' get drunk."

Amy giggled. "You college boys are always funnin'. Where are you all from, what school I mean?"

"They aren't exactly at school, Amy," I said. "Abe and Josiah have sort of private tutors--those two gentlemen back there."

"I was wondering 'bout those gentlemen," said Amaryllis, edging closer to Josiah. "But I was sure that you boys were football

men, Southern Methodist or A & M.--"

Abe and Josiah were laughing and slapping their legs. "Effen he ain't a bear-squeezer!--call in' them depitty sheriffs tooters. Let's hear you toot, tooters!"

The two cops just stared at the boys, cold and patient. Their hands were resting easy, right close to their hip-pockets and their blackjacks.

"We-uns are rich," Josiah said to Amaryllis. "Paw done struck oil."

"Grottsrosser... Grottsrosser..." Amaryllis murmured and then her eyebrows went way up and you could see her shifting gears from her Dutch-bob to her toes.

"Why our Daddy was readin' in the Dallas News about that splendiferous Grottsrosser oil well. He said it was the biggest strike the Panhandle ever had. Is that you-all?"

"Sho' is."

The Williams girls realized they simply didn't have anything important to do, and we later moved through downtown Dallas like a parade, with people's heads swivelling around as we went by. Two extra pretty girls, with "lady" written all over them, two big oafs busting out of brand new suits and both of them limping, two cold-eyed men, and a medium-built, worried-looking young fellow. (Cont'd on H-4)



AMONG THOSE who attended the Santa Catalina School Christmas Ball were Sheila Godwin and Jack Agresti.
julian p graham photo

OPEN NITES
THRU
DEC. 23
RICHARDSON'S
Yarns - Curtains - Nursery
Furniture - Toys
743 Fremont SEASIDE

9 POUNDS FOR \$1
FAMILY WASH

FLAT PIECE IRONED

WEARING APPAREL RETURNED DRY.

also, complete finished service.
invisible marking.

PHONE 22277 FOR SERVICE

GROVE LAUNDRY, 472 Lighthouse, P. G.


No. 1 specialist
in storage
and
in local moving, packing,
long-distance moving
WERMUTH
Transfer & Storage
Carmel 7-4204
Monterey 5-7251


Allied
VAN LINES, INC.
No. 1 in U.S. Highway - No. 1 in Service - No. 1 in Your Community

Prescription Service
FREE DELIVERY

STANIFORD'S DRUG STORE
Ocean Ave. & San Carlos Telephone 7-4901



WHAT'S DOING

D. D. MUIR, YOUR TELEPHONE MANAGER IN PACIFIC GROVE

Outdoor telephone booths get new look

Here's the kind of telephone booth you'll see us using in many outdoor installations from now on. And we think you'll like it a lot. Instead of wood, it has a silvery-white aluminum frame, with big glass panels that will give you better lighting. You'll also find it roomier and better ventilated than the wooden models. These handsome new booths cost less to take care of, too... and last longer. They help us bring you more and better telephone service at low cost. Pacific Telephone works to make your telephone a bigger value every day.



Save time—check doubtful numbers before you call



you're in doubt about them. You'll complete your calls faster and save yourself a good deal of trouble in the long run.

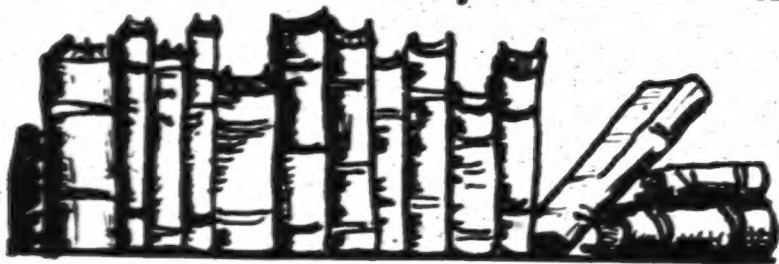
Lots of times—especially when people are in a hurry to talk to someone—it's a temptation to call a telephone number they're not quite sure of. But studies we've made show that a caller often winds up getting the wrong party in cases like this. For memory can play strange tricks with telephone numbers. And, of course, this means inconvenience and wasted time. That's why we suggest you look up numbers in your directory whenever

Here's hoping you enjoy a Merry Christmas and a Happy New Year

As another year draws to a close, we hope we've been able to bring you the kind of telephone service during 1954 that you want and like—fast, dependable, courteous. And we intend to do all we can to make it even better during 1955. Meanwhile, all of us here at Pacific Telephone join in wishing you and your's the best of everything during the Holiday Season. Pacific Telephone.



book looks-- by John F. Allen



Stuck for Christmas gift ideas? The solution to your problem lies as close as your book store. The man who gives a thoughtfully selected book for Christmas is thrice blessed: he evinces his own good taste and judgment; he properly flatters the taste and judgment of the recipient; he provides that rarity among gifts--something that doesn't clutter up the house.

I make no pretense that the following list is complete or even well-rounded. It's simply a listing of books which, in the past six months or so, have delighted or intrigued me--which may or may not be a recommendation. Anyhow, it's a list from which I'm selecting the books I will give as Christmas presents. Some of them have already been reviewed in full here; others will be in subsequent issues.

THE RAMAYANA by Aubrey Menen. A very loose and personal translation of an ancient Hindu tale by one of the great modern mas-



John F. Allen, one of the top writers on the San Francisco Examiner staff, is a former West Coast editor of Time Magazine. He reviews books exclusively for this publication.

ters of clever satire. This I found one of the most amusing and perceptive books of the year.

THE WORKS OF OSCAR WILDE edited by G. F. Maine. A sound collection of the best works of an earlier satirist, issued to mark the centennial of his birth. I was happy to be reminded how entertaining a writer Wilde can be.

IDEAS AND OPINIONS by Albert Einstein. This is a volume of excerpts from the writings of the man who is not only one of the greatest of living scientists, but is, in many respects, the conscience of the world. In these pages, to be read and reread, is evidence of a man who combines a humanitarian sense of the freedom and dignity of man with the precise logic of a mathematician. Einstein is the greatest man of our time and this provides the perfect introduction to his thoughts and theories.

CALL TO GREATNESS by Adlai E. Stevenson. A look into the broad and splendid mind of the

Ave Maria

BOOK SHOP

El Paseo Court
Cor. 7th & Dolores

The best in Catholic Literature

"THE DELIVERANCE OF SISTER CECILIA"

(Her escape from the Communists) as told to
William Brinkley



WANT TO SAVE DOLLARS?

Then take advantage of Associated Home Furnishers SPECIAL ORDER DEPARTMENT and enjoy savings up to 50%. See all the newest appliances, PLUS 5 1/2 floors of the finest furniture in the Bay Area.

NO FUSS... NO RED TAPE
... AND YOU CAN TAKE 2
YEARS TO PAY... So for
greater savings... greater
values... the best quality.



1370 MISSION STREET, SAN FRANCISCO
Telephone HEmlack 1-7667

BOOKS FOR XMAS

great American who--I venture to predict--will be the next President of the United States.

SWEET AND SOUR by John O'Hara. Excerpts from a newspaper column conducted by the author of "A Rage to Live", "Appointment in Samara", and other fine novels. I suppose I'm particularly fond of this book because it represents the fulfillment of a dream dreamed by every newspaperman: a column in which he is allowed to write just what he wants about any subject. (I should say here in all fairness that the owners and editors of this publication have always permitted

me complete freedom of expression whether they happened to agree with my thoughts or not.) Anyhow, you'll enjoy O'Hara's free-wheeling comment on a hundred subjects, from the extraordinary amount of time he saves not reading novels about Time Magazine to name-dropping columnists.

THE PASSPORT by Steinberg. Of all the books of cartoons which adorn the book stores in the pre-Christmas weeks, this is far and away the best. Steinberg's style

ranges from the elaborate rococo to the simple line, his end result from hilarity of biting social satire. He's one of our finest contemporary artists, despite his medium, and one of these days I'm going to devote an entire review

(Cont'd on H-3)

**MODERN SAW &
LAWN MOWER SHOP**
309 A Forest Avenue
Pacific Grove
General Grinding
Phone 2-7957

20%

DISCOUNT--CASH & CARRY!

- CARPET CLEANING
—AND DYEING
- CARPET LAYING
—AND REPAIR
- UPHOLSTERY CLEANING
—AND DYEING

THE RUG DOCTOR

601
CHARLES ST.
SEASIDE



PHONE
5-3873
If No Answer
Ph. 7-3053

A Carmel tradition for good food and fun



The same modest prices for our
New Year's Eve party - ph. 7-3824

XMAS BOOKS

(Cont'd from H-2)

to his works.

AN ALMANAC OF LIBERTY by William O. Douglas. This I reviewed in the last issue of The Spectator. It is a magnificent and continuing reminder of America's heritage of liberty, a heritage now under attack by small minded men -- of the sort who will not permit university debating teams to argue that we should recognize Red China (see also the last issue of The Spectator).

THE AGE OF MOUNTAINEERING by James Ramsey Ullman. For the arm-chair mountain climber who has struggled to the top of Everest with Hillary and Tenzing, or to the top of a dozen other soaring peaks with other brave and dedicated men this is an unbeatable gift. It covers, in beautifully written accounts, all the great mountain adventures, from the Alps to the Himalayas and from McKinley to the spine of South America. (To be reviewed here in full shortly.)

A FABLE by William Faulkner. Many have found fault with this strange novel. In retrospect, I still regard it as worthy of its author--which is high praise indeed.

BEYOND THE HUNDREDTH MERIDIAN by Wallace Stegner. The long neglected story of John Wesley Powell, who first explored the Grand Canyon of the Colorado and the wild western land from which it draws its waters, and who first instilled in our Federal Government the notion that geology, ethnology and a score of other sciences are its proper concern. Written by that rarity, a

teacher of English who can write.

ABRAHAM LINCOLN by Carl Sandburg. Most condensations are a deceit, particularly such abortions as stuff the pages of the Reader's Digest and various new volumes with a half dozen books wrapped between one set of covers. This is different. Here the six volumes of Sandburg's earlier biography of Lincoln appear actually to gain by condensation. I read the original six and then this new single fat volume and was never conscious of missing anything. (Of this more in a later issue.)

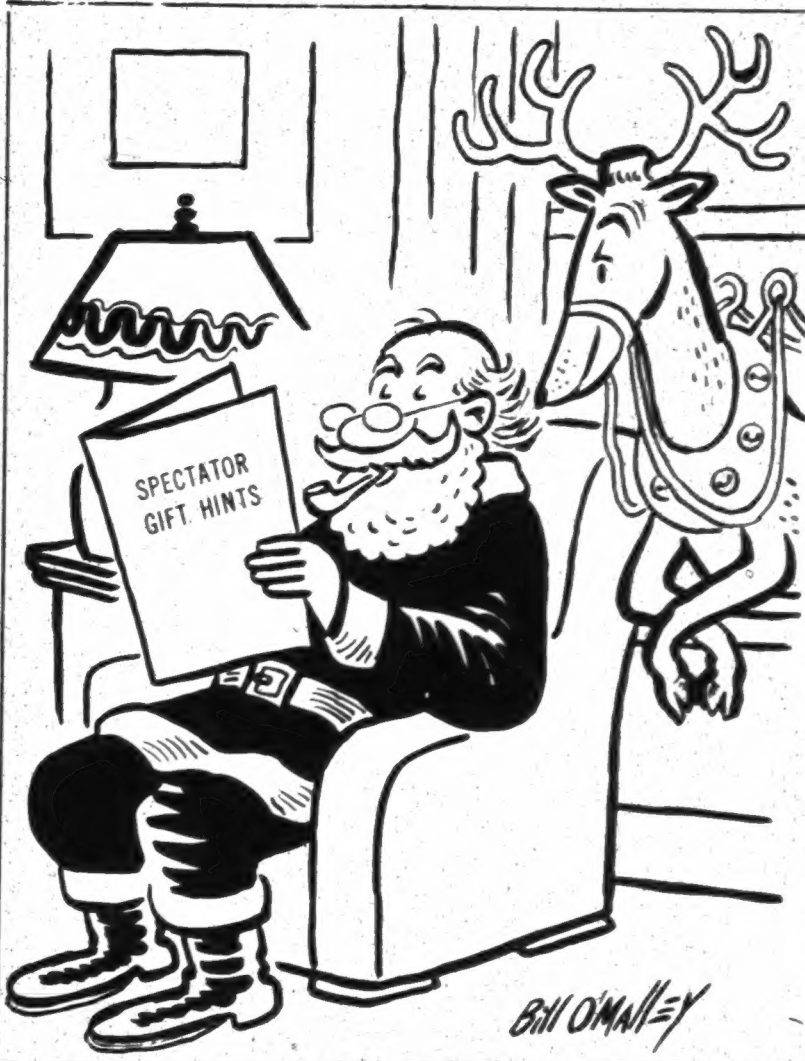
A TIME TO LOVE AND A TIME TO DIE by Erich Maria Remarque.

One of the most achingly tender love stories in my memory, made more so by the contrast of a horrifying backdrop of war and destruction. Remarque finds it impossible to write badly.

SWEET THURSDAY by John Steinbeck. A return to Tortilla Flat, which should be enough recommendation to anyone with half a memory.

THE WORLD BOOK ENCYCLOPEDIA. If you're in the market for a family encyclopedia for Christmas, I can heartily recommend this set. It is designed for youngsters, but I have consistently found it more valuable than my Britannica for everyday reference. My children have made endless and valued use of it.

A merry and bookish Christmas to you all, and may the New Year bring you much good reading.



THE NEW PRESBYTERIAN CHURCH IN CARMEL

REV. DR. HARRY CLAYTON ROGERS, PASTOR,
INVITES EVERYONE AT 11:00 A.M., SUNDAY, AT THE
CARMEL WOMAN'S CLUB, SAN CARLOS & 9th STS.
SERMON: "What Great Things God Hath Done for Us."



**SANTA'S
SMARTEST
HELPERS
GIVE GIFTS OF
SHEER SHEER
BERKSHIRES**

In all the
Fashion Colors
1.35 to 1.65
Sizes 8 to 11
Short, Medium,
Long

HINT FROM

Village Shoe Tree

Ocean Ave., Carmel

It's a bright fellow who remembers the ladies in his life this Christmas with the sheer and glamorous stockings they love... full-fashioned Berkshire Stockings. The only stockings with Nylace Top and Toe-Ring (2-way protection against top and toe runs). Present them in Berkshire's luxurious gift box, to make yours the prettiest present under her tree. 0.00 to 0.00



Make your Reservations NOW for:

Christmas Dinner - Saturday,

December 25 - Special Holiday Dinner served from 12:30
- 1:30 and 7:00 - 8:00 p.m. Our Christmas Tree and Decorations are always outstanding.

New Year's Eve Celebration

- Friday, December 31 - A limited number of reservations are still available for this gala affair.

Del Monte Lodge

PEBBLE BEACH
Telephone 7-3811



THE BANK OF CARMEL

DEPOSITS INSURED TO \$10,000.00
MEMBER FEDERAL RESERVE SYSTEM

A TRIP TO DALLAS (Cont'd from H-1)

Everytime Josiah said something out of line or crude, Amaryllis acted like he'd said something else, and you could see the boy slowing down a lot, and fixing his collar, and sometimes getting red in the face. He even tried to be polite a couple of times. The trout was on the line.

But Abe didn't have much to do with Amy and Amy didn't have anything to do with him. His face--which looked a lot like the front of a T & P locomotive--was showing restlessness and trouble.

By the time we said good-bye to the girls, and I registered for a big room at the Adolphus--one with five beds--Abe Grottstrosser was looking poorly.

Josiah was jumping up and down on one of the beds, yelling like his Choctaw granddaddy used to, when I must have turned my head, because when I turned it back Abe was gone. Neither of the two cops had noticed him leave.

We made a still hunt all through the Adolphus without turning a trace. The young fellow, more than six feet high, about two hundred pounds in heft, was missing complete.

"Don't mind about ol' Abe," said Josiah. "He's just out funnin' around. Pleasure-fightin' and drinkin' mostly." Josiah didn't worry at all about Abe and while I was telephoning and fretting I could see Josiah looking in the mirror a lot, and messing around with his hair to make it look better. But he never said a word about Amaryllis. I would have bet good money that the hook was locked in fast, and I wouldn't have lost a dollar.

Abe was long gone, and that was it. There wasn't much point to writing Grottstrosser. He still

had twelve or fourteen kids left, and a lot of them were more likely than Abe.

Josiah was working on me to buy him a car, so I made an understanding with a dealer in a business way, and then I put out thirty-five of the hundred dollar bills for a big, shiny, long, yellow one with headlight pillars on the running boards and a little trap door under the rumble seat for a golf bag.

That afternoon, with one of the cops driving, Josiah took Amaryllis for a ride. Amy and I went for a walk.

With Amaryllis I honestly believe it was only half the Grottstrosser oil wells. I think the other half was seeing something in that big, curly-headed oaf of a Josiah that nobody else could see.

They were waiting for us in the lobby of the Adolphus about four that evening, and both of them were all excited.

Amaryllis was chattering to Amy something about "a big, fancy church wedding--" and Josiah was pestering me for money to buy a ring.

All that was a long time ago, and things happened that way in Texas in those days. Maybe they still do, but you won't find many wild families like the Grottstrossers anymore. Hard roads, movies, television, radio and magazines have changed folks a lot.

It was a week before we found Abe. He'd been thinking about Marge the manicurist that whole day in Dallas, and finally all that pink skin and perfume drew him right back to Amarillo like a magnet. She was the first Mrs. Abraham Grottstrosser--there've been quite a few since--and she lives in Pasadena now.

The Josiah Grottstrossers have their place near Carmel. If ever a wild boy got gentled down, and broke to a saddle good, it was Josiah. Amaryllis is in fancy society, and Josiah shoots in the 70's at Cypress Point.

He has a business, too. Partner in one of the largest car-dealerships in San Francisco.

I'm the other partner, and his brother-in-law.

The SOUND of Christmas IS Better This Year

Plan Now, Purchase Early for
The Gift that Keeps Giving

True Hi Fidelity Recordings

To favor the ear of the
Younger Set and Adults

Hi-Fi Table model
Phonographs, Portables

Open Evenings 7 to 9 starting
December 1st.

Browse-Around
Music Shop

6th and Dolores 7-1125

THE Doll Studio CHRISTMAS DOLLS AND ACCESSORIES

Dolores betw. 5th & 6th
Phone 8-0474

★ Member: Toy Guidance Council

TOYS

TOTS-TO-TEENS

5th & San Carlos 2 doors from Carmel Post Office Phone 7-3203

Visit our NEW BASEMENT STORE
See our BIG STOCK of

● RALEIGH (ENGLISH) BICYCLES

● TRICYCLES

● WAGONS

● SWINGS & TRAPEZE

● SLIDES

● TOY CARS & TRUCKS

● DOLL CARRIAGES

● ROCKING HORSES

● BLACKBOARDS

● CHILDREN'S FURNITURE

In conjunction with our BIG MAIN STORE
carrying TOYS for EVERY AGE CHILD!

TOYS tots-to-teens

5th & San Carlos Phone 7-3203

CARMEL SHOPS

Open Evenings 'Til 9:00

For the convenience of Christmas Shoppers
Carmel Shops will be open 'til 9 p.m.
thru Dec. 23

SHOP EVENINGS AT THE FOLLOWING STORES

Belva Gifts

Boy's Town

Candles of Carmel

Camera Craft

Carmel Dress Shop

Densiow's

Edith Larson's Restaurant

Graham Music Co.

House of Sweden

Lords & Lads, Ltd.

Dina Marine,

French Imported Gifts

The Mason's

Mediterranean Market

Putnam & Raggett

Spencer's House of Cards

Stallings Stamp Shop

Sprouse - Reitz Co., Inc.

Turnabout Shop

C. A. Swanson, Tailor

The Corner Cupboard

The Squaw Shop

The Hob Nob Restaurant

The Casual Shop

Village Shoe Tree

Sunset Nursery

& Flower Shop

Shop Leisurely!

Shop for Quality!

Shop in Carmel!

CARMEL BUSINESS ASSOCIATION